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# NAVAL POSTGRADUATE SCHOOL Monterey, California



AD-A220 122

# THESIS

A COMPARATIVE ANALYSIS OF PUBLIC AND PRIVATE SECTOR GRADUATE PROGRAMS IN PUBLIC POLICY

by

David J. Wilson

December 1989

Thesis Advisor:

Nancy C. Roberts

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A Comparative Analysis of Public and Private Sector Graduate Programs in Public Policy

by

David J. Wilson
 Commander, United States Navy
 B.S., United States Naval Academy, 1974

Submitted in partial fulfillment of the requirements for the degree of

MASTER OF SCIENCE IN MANAGEMENT

from the

NAVAL POSTGRADUATE SCHOOL December 1989

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### **ABSTRACT**

This thesis compares the top ten public administration/
affairs and public policy programs in the United States and
asks the question—is it feasible to offer a public
administration/affairs or public policy curriculum at the
Naval Postgraduate School? The results clearly show that most
of the core courses and elective courses offered by the top
ten programs are available at the Naval Postgraduate School.
Additionally, because of a variety of factors which include an
informed faculty on defense issues and defense organizations,
courses available to the students, and access to leaders in
the Department of Defense, a program in public administration/affairs or public policy is feasible at the Naval
Postgraduate School.



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### I. <u>INTRODUCTION</u>

The U.S. military officer is increasingly involved as an adviser in the bureaucracy. The experienced officer is the best disciplined, trained, staffed, and organized resource in government. His special talents are widely sought to fill policy positions not only in Defense but in the State Department, on Congressional staffs, and throughout the federal bureaucracy. [Ref. 1:p. 67]

This paragraph clearly addresses a requirement for educating the military officer in the study of policy issues. How, then, should we introduce military officers to the study of public policy management, public policy, or public policy analysis? More precisely, why?

The introduction to Harvard's John F. Kennedy School of Government 1989 catalogue provides an insightful discussion about the rationale for studying public policy and public administration, in general.

The discussion centers on government as the challenge of the modern world. Public officials, the leaders of government, must deal with a diverse group of problems such as achieving peace in the Middle East to making cities a safe place to live, problems that require government leaders to seek people with the competence and education to provide solutions. This discussion, in its entirety, is provided in Appendix A.

Is there a cadre of people in society that have been trained, educated, or given the necessary leadership to solve

many of these problems and meet the challenge? Harvard President Derek Bok has written that the principal missing link in American higher education is that we have not focused our attention on preparing potential leaders for positions in government. [Ref. 2:pp. 3-4]

Consequently, the study of policy related fields is important not only to government leaders but also to the military officer. Most decisions made by government and military officials require careful analysis of policy considerations and alternatives. Policy concerns will and should always be in the forefront of any important decision.

These preceding paragraphs elicit very important questions: Where do we provide our officers with the training and education to function in these policy positions? In regard to this thesis topic, is it feasible to for the Naval Postgraduate School to offer a Master's degree in Public Policy Management, Public Administration, or Public Policy Analysis? More specifically, is it feasible for the Naval Postgraduate School to offer a Master's degree with a concentration or focus on defense management and defense policy? This thesis is devoted to the discussion of these questions.

<u>Feasibility</u> for this thesis is determined by answering the following questions without regard to a cost-benefit analysis:

- What curricula in policy fields are offered by the top civilian universities in the United States?

- After reviewing the top program curricula, are there identical or similar courses offered at the Naval Postgraduate School?
- Which courses would need to be added to the Naval Postgraduate School's list of courses to make them comparable to the top civilian programs in the country?
- Would there be duplication with respect to programs offered at junior and senior service colleges?
- How, academically, would this program be administered at the Naval Postgraduate School?
- Who in the Navy could sponsor a Defense Policy Management program? Should there be a new Navy "P" code, a code that identifies specialized graduate education in public management or public policy?

Selection of the top programs in the United States was accomplished using David R. Morgan's article concerning the reputation and productivity of United States Public Administration and Public Affairs programs. [Ref. 3:pp. 666-673]

Because of its outstanding reputation, the Rand School of Graduate Studies in Santa Monica, California was considered but dropped because doctorate degrees are the only postgraduate degrees awarded in public policy. The University of Indiana, also listed in Morgan's article of top programs, was also deleted because only a Master of Business Administration is awarded.

Additionally, the annual roster listed by the National Association of Schools of Public Affairs and Administration (NASPAA) located in Washington D. C., which is recognized by the Council on Postsecondary Accreditation (COPA) as a

specialized agency to accredit master's degree programs in public affairs and administration/policy, was used as another means of program validation. The annual roster as of 1 August 1989 is listed as Appendix B.

The universities to be compared are Harvard, Princeton, Michigan, California at Berkeley, Pittsburgh, Syracuse, Michigan, Texas, Southern California, and Georgetown.

This thesis is organized with Chapter I as introduction and Chapter II as an overview of schools and programs. Chapter III will determine common courses offered at the top programs, and compare these courses to current Naval Postgraduate School course offerings. Strengths and weaknesses of Naval Postgraduate School programs will be addressed and courses that potentially could/should be added at the Naval Postgraduate School will be identified. Additionally, the potential duplication of efforts of junior and senior war colleges will be assessed. Chapter IV discusses how a Defense Policy program at the Naval Postgraduate School would be administered from both military and academic perspectives and Chapter V will provide a summary and recommendations.

Research methodology is straightforward. Sample programs from Ref. 1, Morgan's article on Reputation and Productivity of U.S. Public Administration and Public Affairs programs, the top programs in the nation, were compared. This method provides a sense of ranking in that an attempt was made to

identify and use as a base the best policy programs in the United States. The methodology for identifying feasible sponsors and proposing "P" codes was based on a review of the Department of Defense organization chart, and discussions with Professor Richard C. Elster, former Deputy Assistant Secretary of the Navy for Manpower, who now occupies the Manpower Chair at the Naval Postgraduate School.

Since the following terms will be used repeatedly, their definitions in the context of this thesis are provided:

- Public Administration intensively studies a policy area which focuses on how to manage or lead a public organization. For example, the program manager who oversees grants for rural development and related employment in the United States would find the study of Public Administration extremely beneficial since he or she would have the requisite analytic and policy courses which focus on rural development.
- Public Policy Analysis is the study of policy issues by individuals with a strong background in economics and quantitative analysis, focusing on content area and the application of economic and quantitative skills to that content area. Individuals with degrees in public Policy could head state agencies such as a state office of program planning analysis or a state agency for social services development.
- Defense Management/Administration is concerned with the management of defense related organizations. The focus of study is how a particular defense organization could most effectively formulate and implement policy directly related to their specific content area. For example, many positions on the Chief of Naval Operations Policy Branch, OP-06, could use this field of study when analyzing Navy policy concerning forward deployed ships or battle group deployment.
- Defense Policy Analysis is the quantitative and analytic study of defense related policy issues. Examples are studying the effects of force reduction and studying the cost benefits of various manpower policy options.

### II. PROGRAM COMPARISONS

Public administration developed in the early 1900s as a special field within the discipline of political science. Its main focus emphasizes the structure and operation of bureaucracies and organizations, which include budgeting, personnel, and internal controls. Some programs may even focus their study on the special management skills needed to operate governmental organizations.

The universities within the scope of this thesis will be divided into two groups according to degrees offered; those that offer master's degrees in Public Administration or Public Affairs, and those that offer master's degrees in Public Policy. Additionally, because the theme of this paper focuses on defense management, electives listed will be those that are defense related or closely related to defense issues.

# A. MASTER'S DEGREE PROGRAMS IN PUBLIC AFFAIRS/ADMINISTRATION

### 1. <u>Harvard University</u>

The two year program in Public Administration is offered at Harvard's John F. Kennedy School of Government. The program is entirely elective, and requires four courses per semester. Students may select courses at all of Harvard's graduate and professional schools and the Fletcher School of Law and Diplomacy at Tufts University. Provided their adviser

and the Kennedy School Registrar concur, students may also enroll in courses at the Massachusetts Institute of Technology. [Ref. 3:p. 19]

### a. Mission and Purpose

The mission and purpose of the school is to:

- Train leaders for government--elected, appointed, and career. Whether they serve in executive departments, legislative, or institutions beyond government, they should be distinguished for their managerial competence, analytical skills, and institutional sense needed for distinguished public service.
- Create a deeper understanding of the major substantive issues of public choice through sustained problem-solving search that mobilizes the intellectual resources of the entire university.
- Serve as a focal point for the convening of leaders from government, business, labor, and other parts of the private sector to reason together about the major issues of national policy. [Ref. 3:p. 4]

### b. Degree Requirements

The Master in Public Administration degree requirements are:

- Completion of 18 units of academic credit (most courses are one-half unit).
- Minimum 3.0 grade point average.

### c. Area of Concentration/Electives

All 18 academic units are elective, although students are encouraged to take first-year Public Policy core courses (core courses are described later in the Public Policy section). Over 3000 courses at Harvard and nearby universities are available to students. Table 1 is illustrative of an elective program at Harvard.

### HARVARD UNIVERSITY MASTER'S DEGREE IN PUBLIC ADMINISTRATION

### The First Year

Political and Organizational Analysis
Empirical Analysis I and II
Economics I
Managing Organization Production and Implementation
Methods for Decision-making
Making Public Policy: Values, Democracy, and Public Service
Workshop and Applications
General Purpose Forces
Defense Issues and Budgets

### Spring Exercise

An intensive field assignment in policy and management analysis. Under joint supervision of a civilian sector client and a faculty adviser, students develop policy memoranda with recommendations and supporting analysis.

### The Second Year

Economics II
Political Management and Institutional Leadership
The Management of Federal Policy Development
Seminar: Intelligence, Command, and Control
American Foreign Policy
News and Politics: The Changing Impact of the Press on
Public Policy
Policy Analysis for Public Managers
Research Seminar in Public Management

A sample of Harvard course descriptions is provided in Appendix C.

### 2. Princeton University

Princeton University offers a Master's degree program in Public and International Affairs at their Woodrow Wilson School. The basis of the Public Affairs curriculum focuses on four types of courses: courses devoted to analytic skills;

courses in fields of specialization; policy workshops; and electives. The program can be completed in two years. [Ref. 4:p. 4]

### a. Mission and Purpose

The mission and purpose of the Woodrow Wilson School is to meet the needs of both government and the private sector for individuals who are deeply interested in issues of public and international affairs and who are broadly trained to create, implement, and interpret public policy. [Ref. 4: p. 2]

### b. Degree Requirements

Degree requirements for the master in Public Affairs are:

- Complete 16 full semester courses (4 per semester).
- Complete an approved summer internship.
- Pass the M.P.A. Qualifying Examination.
- Minimum 3.0 grade point average.

### c. Area of Concentration/Electives

Elective courses may be taken at any department of the university.

There are four separate fields of concentration that each M.P.A. candidate may pursue. They are:

- FIELD I--International Relations--the international system and the behavior of states, encompassing political and security affairs and international economics.
- <u>FIELD II</u>--Development Studies--deals with the factors involved in economic development and in political and social modernization throughout the world.

PRINCETON UNIVERSITY MASTER'S DEGREE IN PUBLIC AFFAIRS

### Fall Term

Political and Organizational Analysis Microeconomics Field Course

# Spring Term

Macroeconomics Field Courses and Electives

# Second Year

# Fall and Spring Terms

Policy Workshops Field Courses and Electives

- FIELD III -- Domestic Policy -- focuses on the domestic policy agenda and the problems of intergovernmental relations.
- <u>FIELD IV</u>--Economic and Public Policy--study in the field cuts across the others, and allows more intensive training in economic analysis for students where substantive interests lie in Fields I, II, or III.

The four fields define study programs from specific courses from the School's graduate offerings. Other relevant courses are available in the Woodrow Wilson School and in other departments of the University.

A sampling of courses offered at Princeton is described in Appendix D.

# 3. University of Pittsburgh

Through their Graduate School of Public and International Affairs at Ridgeway Center, the University of

Pittsburgh offers a two year program in Public and International Affairs and a two year program in Public Administration.

# a. Mission and Purpose

The mission of the school is to provide individuals for management and leadership roles in government and related fields. [Ref. 5:p. 1]

# b. Degree Requirements

- Completion of 45 credit hours.
- Minimum 3.0 grade point average.
  - c. Area of Concentration/Electives

Electives may be taken at any department within the university.

# UNIVERSITY OF PITTSBURGH MASTER'S DEGREE IN PUBLIC ADMINISTRATION

# School Core Courses (4 courses for 12 credits)

Administration and Public Affair Quantitative Analysis Policy Analysis and Evaluation Research Methods

# Program Core (4 courses for 12 credits)

Administrative Theory
Financial Management
Personnel Management
Communication and Computer Applications

# Program Electives and General Electives

Science, Technology, and Public Policy Policy Design and Implementation Strategic Management Economic Aspects of Government Decision Theory

### Terminal Option (6 credits)

After completing 24 credits of general option that synthesizes the knowledge gained through course work and demonstrates the ability to carry out research, write effectively, and orally defend a position, students may select a terminal option.

The options are: (1) an internship;

(2) a thesis;

(3) a public policy seminar.

# UNIVERSITY OF PITTSBURGH MASTER OF PUBLIC AND INTERNATIONAL AFFAIRS

# School-Wide Core Courses (4 courses for 12 credit hours)

Quantitative Analysis
Policy Analysis and Evaluation
Research Methods
Macroeconomic for Public Management and Policy

# Program Core Courses (3 courses for 9 credits)

Theory and Practice of International Affairs
(plus two of the following)
International Political Economy
Foreign Policy Processes
Seminar in International Security

### Program Electives

Foreign Policy Evaluation
Defense Policies
Policy Making in a World of Limited Growth
Administration of Foreign Policy
U.S. Security Policy in Asia
New Weapons Technology

A description of courses offered at Pittsburgh is listed in Appendix E.

# 4. University of Southern California (USC)

The School of Public Administration at USC offers both a two year Master's of Public Administration and a Master's of Public Policy degree.

### a. Mission and Purpose

The Master of Public Administration curriculum is designed to meet three objectives:

 provide a fundamental understanding of the context and dynamics of the public sector.

- develop the generic management and analytical skills necessary for effective professional performance.
- offer opportunities for specialized study in a variety of substantive fields. [Ref. 6:p. 1]

# b. Degree Requirements

Degree requirements for the Masters in Public Administration are:

- Completion of 40 semester hours of course work that includes four units of internship seminar and professional development coursework.
- Minimum 3.0 grade point average.
  - c. Area of Concentration/Electives

Electives and specialization must be taken from an approved list provided by the school.

# UNIVERSITY OF SOUTHERN CALIFORNIA MASTER'S DEGREE IN PUBLIC ADMINISTRATION

### Core Courses (24 units)

Public Administration and Society
Public Policy Analysis
Human Behavior in Public Organizations
Public Organization and Management
Finance of the Public Sector or Public Financial Management
Quantitative Analysis I or Research & Evaluation in Public
Administration

# Elective Courses (12 units)

Public Policy Implementation Public Policy Evaluation Organizational Development in Public Administration

# Professioal Skills Courses (4 units)

Public Management Skills Choice of two of the following 2-unit courses:

- a. Management Analysis
- d. Budgeting
- b. Human Resources
- e. Public Entrepreneurship
- c. Labor Relations
- f. Special Topics

Course descriptions are listed in Appendix F.

### 5. Syracuse University

At their Maxwell School of Citizenship and Public Affairs, Syracuse University offers an 18 month Master's Degree in Public Administration.

### a. Mission and Purpose

When the Maxwell School was established in 1924, the mission was "to prepare selected men and women for careers in civic administration and research and for an intelligent official relation to the general public and modern public

organizations--local, state, and national." While the mission statement today is unchanged, the school now includes the university's social science department, international relations degree programs, and several interdisciplinary research programs. [Ref. 7:pp. 2-3]

# b. Degree Requirements

The Master in Public Administration degree requirements are:

- Completion of 40 credits in approved graduate courses, of which 34 credits must be in the public administration field.
- Minimum 3.0 grade point average.
  - c. Area of Specialization/Electives

Fifteen elective credits are required from a list provided by the university.

# SYRACUSE UNIVERSITY MASTER'S DEGREE IN PUBLIC ADMINISTRATION

# Core Requirements (25 credits)

Introduction to Statistics
Quantitative Analysis for Public Policy Analysis
Public Administration and Democracy
Managerial Economics for Public Administrators
Public Budgeting
Organization Theory
Executive Leadership
Computers and Computing in the Public Sector
Workshop in Program of Study

# Electives

National Defense: Military, Economic, and Cultural National Planning and Capacity to Govern Advanced National Planning Science, Technology, and Public Policy Public Policy and Program Evaluation Government and Media: News, TV, Arts and Communication

A sampling of course descriptions at Syracuse is provided at Appendix G.

### 6. University of Texas

The University of Texas at Austin offers a Master's Degree in Public Affairs at their Lyndon B. Johnson School of Public Affairs. Full time students can complete the degree requirements in two years.

# a. Mission and Purpose

The mission of the school is to prepare talented men and women for leadership positions in the public sector and to prepare them to apply their particular blend of talents and ambitions to a career that may move from public to private

sectors, from one level of government to another, or from one policy area to another. [Ref. 8:pp. 12-16]

### b. Degree Requirements

The Master in Public Affairs degree requirements are:

- Completion of 52 academic credits plus a four credit summer internship.
- Minimum 3.0 grade point average.
  - c. Area of Concentration/Electives

Elective courses may be taken in other departments and schools within the university.

### TABLE 7

# UNIVERSITY OF TEXAS MASTER'S DEGREE IN PUBLIC AFFAIRS

### First Year (26 credits)

Policy Development
Public Financial Management
Operations Research or Systems Analysis
Policy Research Project
Public Administration and Management
Political Economy I
Applied Statistics or Applied Econometrics
Policy Research Project

### Summer Internship (4 credits)

# Second Year (26 credits)

Professional Report
Political Economy II
Elective
Policy Research Project
Professional Report
Elective
Elective
Policy Research Project

In contrast to public administration/affairs, public policy developed in the late 1960s and incorporates the theories and methods of political science, economics, statistics, as well as other social sciences. Public policy focuses on the environment, substance, and effects of policies. Bureaucracies and organizations are examined as sites for policy formulation, advocacy and implementation within its focused context. Programs in public policy will now be discussed.

### B. MASTER'S DEGREE PROGRAMS IN PUBLIC POLICY

### 1. University of Michigan

The University of Michigan at Ann Arbor offers a Master's Degree Program in Public Policy (MPP) at their Institute of Public Policy Studies(IPPS). The program at the IPPS is interdisciplinary with a strong emphasis placed on analytical skills. Flexibility is provided to students as they pursue areas of specialization in that they are able to select courses from the other departments and programs at the University. The program is designed for a two year completion. [Ref. 9:pp. 1-3]

### a. Mission and Purpose

The program is designed to build the intellectual groundwork and provide the analytic tools necessary for the effective practice of public policy.

# b. Degree Requirements

The Master of Public Policy degree requirements are:

- Completion of 48 hours of graduate credit.
- Completion of a ten week summer internship.
- Minimum 3.0 grade point average.
  - c. Area of Concentration/Electives

Six three credit course electives from among the Institute's advanced offerings or from other departments and programs of the university are required.

#### TABLE 8

MICHIGAN UNIVERSITY MASTER'S DEGREE IN PUBLIC POLICY

### First Year

Calculus
Statistics
Microeconomics
Political Environment of Policy Analysis
Benefit-Cost Analysis
Organizational Design
Advanced Analytic Methods I

### Summer Internship

# Second Year

Advanced Analytic Methods Course II
Advanced course in Political and Organizational Behavior
American Political Processes (elective)
Seminar in Public Administration and Policy (elective)
Policy Seminar
Policy Analysis and Development (elective)
Policy and Planning Implementation (elective)
Seminar in Comparative Foreign Policy (elective)

Note: All electives require prior approval.

A sampling of course descriptions is provided in Appendix H.

### 2. Harvard University

The Master's Degree in Public Policy Programs at Harvard is a two year program built upon the experience of what skills are most needed in government. The Public Policy program enables students to define problems, conceive and weigh alternatives using the best available evidence, and recommend courses of action. Through the frequent use of case studies, students are systematically exposed to the substantive problems of the private and public sector.

# a. Mission and Purpose

The mission and purpose of the school is to:

- Train leaders for government--elected, appointed, and career. Whether they serve in executive departments, legislative, or institutions beyond government, they should be distinguished for their managerial competence, analytical skills, and institutional sense needed for distinguished public service.
- Create a deeper understanding of the major substantive issues of public choice through sustained problem-solving search that mobilizes the intellectual resources of the entire university.
- Serve as a focal point for the convening of leaders from government, business, labor, and other parts of the private sector to reason together about the major issues of national policy.

### b. Degree Requirements

The requirements for a Masters Degree in Public Policy are:

- Completion of 18 units of academic credit.
- Minimum 3.0 grade point average.
  - c. Area of Concentration/Electives

Of the 18 total required credits, eight are elective and can be chosen from over 3000 courses at Harvard and nearby universities.

### TABLE 9

### HARVARD MASTER'S DEGREE IN PUBLIC POLICY

### The First Year

Political and Organizational Analysis
Empirical Analysis I and II
Economics I
Managing Organization Production and Implementation
Methods for Decision-making
Making Public Policy: Values, Democracy, and Public Service
Workshop and Applications
General Purpose Forces
Defense Issues and Budgets

### Spring Exercise

An intensive field assignment in policy and management analysis. Under joint supervision of a civilian sector client and a faculty adviser, students develop policy memoranda with recommendations and supporting analysis.

### The Second Year

Economics II
Political Management and Institutional Leadership
The Management of Federal Policy Development
Seminar: Intelligence, Command, and Control
American Foreign Policy
News and Politics: The Changing Impact of the Press on
Public Policy
Policy Analysis for Public Managers
Research Seminar in Public Management

### 3. University of California at Berkeley

The Graduate School of Public Policy (GSPP) at Berkeley offers a two year Master's Degree program in Public Policy. The GSPP is very selective and enrolls only 30-35 students per year, thus providing and emphasizing faculty to student interaction.

# a. Mission and Purpose

The Master of Public Policy program emphasizes practical and applied dimensions of policy-making and implementation. Studies are designed to develop skills in:

- defining policy issues to make them more intelligible.
- providing a broader perspective for assessing policy alternatives.
- examining techniques for developing policy options and evaluating their social consequences.
- developing strategies for the successful implementation of public policies once they have been adopted. [Ref. 10:pp. 1-17]

### b. Degree Requirements

The Master of Public Policy degree requirements are:

- Completion of 55-60 academic credits, of which 45 credits are core requirements.
- Minimum 3.0 grade point average.

### c. Area of Concentration/Electives

Electives are determined by each student in consultation with a faculty adviser and can be taken from the full array of courses offered at Berkeley.

# UNIVERISTY OF CALIFORNIA AT BERKELEY MASTER OF PUBLIC POLICY

### The First Year

The Economics of Public Policy Analysis
Introduction to Policy Analysis
Law and Public Policy
Elective Course
Political & Organizational Aspects of Public Policy
Analysis I
Decision Analysis, Modeling, and Quantitative Analysis I
Summer Policy Intern

### The Second Year

Elective Course
Advanced Policy Analysis -- Thesis
Advanced Policy Analysis Seminar
Elective Course
Political & Organizational. Aspects of Public Policy
Analysis II
Elective Course
Elective Course

A description of public policy courses at Berkeley is provided in Appendix I.

### 4. University of Southern California

In addition to a Master's Degree in Public Administration, the School of Public Administration at USC also offers a Master's Degree in Public Policy. The Public Policy program is interdisciplinary and builds around the skills and knowledge required of public analysts.

### a. Mission and Purpose

The mission of the public policy program at USC is to prepare people to make a difference by providing students

with the knowledge and techniques to solve complex problems concerning economic growth, rising medical costs, limiting government spending, etc. [Ref. 6:p. 14]

# b. <u>Degree Requirements</u>

The degree requirements for a Master of Public Policy are:

- Completion of 48 hours of academic credit, of which eight are elective.
- Minimum of 3.0 grade point average.

# c. Area of Concentration/Electives

The eight hours of elective credit are usually taken from a specialized area such as aging policy, development policy, government finance policy, and intergovernmental policy.

### UNIVERSITY OF SOUTHERN CALIFORNIA MASTER OF PUBLIC POLICY

### Analytic Skills

Public Managerial Economics Quantitative Analysis I Quantitative Analysis II

## Management & Organization

Organizations & Public Policy Human Behavior in Public Organizations OR Public Organization & Management

### The Policy Process

Public Policy Analysis
Public Policy Formulation
Public Policy Evaluation

### **Applications**

Policy Analysis Practicum Public Policy Paper Two Specialization electives

### 5. Georgetown University

The Master of Public Policy program at Georgetown University is multi-disciplinary and is designed to meet the needs of those who desire a strong understanding in the political and economic dimensions of governmental policymaking, particularly those who plan a career in policy analysis in the public sector.

# a. Mission and Purpose

The purpose of Georgetown's Master of Public Policy program is to provide the fundamental knowledge that

allows students to focus upon public policy applications and provide an opportunity to interact and learn from public policy experts drawn from government, academia, and the private sector. [Ref. 11:pp. 71-73]

# b. Degree Requirements

The requirements for a Master of Public Policy degree are:

- Completion of 42 semester of graduate study.
- Pass a comprehensive written examination after completion of all course requirements.
- Minimum 3.0 grade point average.
  - c. Area of Concentration/Electives

Five three-credit electives are required and must be taken from a specific list provided by the university.

### GEORGETOWN UNIVERSITY MASTER OF PUBLIC POLICY

### Required Courses in Political Science (18 credits)

American Public Policy Process Analysis of Political Data Introduction to Public Policy Analysis Political Theory and Public Policy Methods of Policy Analysis Research Practicum: Policy Assessment

### Required Courses in Economics (9 credits)

Introduction to Microtheory Introduction to Macrotheory Public Finance

# Electives (15 credits)

Law, Democratic Values, and Public Policy Congress and Public Policy The Formation of American Foreign Policy Legislative Process U.S. Federalism and Intergovernmental Affairs The Media in American Politics

A sample of Georgetown course descriptions is provided in Appendix J.

Another top ten university in Morgan's article is Indiana University. Indiana only offers an MBA and not a degree in public administration/affairs or public policy. The program for this school is provided for information only and will not be used when the programs are compared.

#### 6. Indiana University

The University School of Business at Bloomington Offers a Master's Degree of Business Administration (MBA) with over 40 career paths, which includes public policy.

# a. Mission and Goal

The basic philosophy of the Indiana MBA program recognizes that management policy and procedures are subject to change over time. Thus, the School emphasizes principles and decision-making techniques rather than procedures which are subject to obsolescence. [Ref. 12:p. 4]

# b. Degree Requirements

The MBA program degree requirements are:

- Completion of 51-53 credit hours.
- Minimum 3.0 grade point average.

# c. Area of Concentration/Electives

Electives are taken from a list provided by the university. Additionally a breadth elective taken outside the student's area of concentration must be selected.

### TABLE 13

### INDIANA UNIVERSITY MBA COURSE REQUIREMENTS

### First Semester

- A501 Financial Accounting and Reporting
- A502 Managerial Accounting
- G500 Managerial Economics
- X500 Managerial Communications
- Z504 Organizational Behavior & Theory

### Second Semester

- F502 Management of Business Finance
- M502 Marketing Management
- P502 Operations Management
- K505 Quantitative Decision Models

### Third Semester

G509 Analysis of Business Conditions S504 Information Technology for Managers Two Major Courses Breadth Elective

### Fourth Semester

J518 Administrative Policy L506 Legal Corpepts Trends Affecting Business Two Major Courses

While there are many similarities in the various programs of interest, the opportunity to select courses from a broad range of electives does not permit identifying a representative program. However, representative core courses can be identified and will be compared to Naval Postgraduate School courses in the next chapter.

### III. COMPARISON OF ELECTIVE COURSES

To better visualize the similarities in the aforementioned programs, core requirements were divided into four distinct categories: organization and management; economics; analytic skills; and policy analysis. A fifth category, "financial management and budgeting" was included for public administration/affairs programs, and the category "other" was included for public policy programs. This extra category was created because not all courses can be grouped into the four basic categories.

Organization and management courses are concerned with the theory and practices of management in any organization. Economics courses provide the theory and knowledge to discuss economic problems on the micro and macro levels. Analytic skills provide the fundamental requirements in statistics and quantitative analysis to analyze and interpret data. Policy analysis courses provide the analytic theory necessary to participate in policy development, formulation, and evaluation.

The results are displayed in Tables 14 and 15.

### TABLE 14

# MASTER OF PUBLIC ADMINISTRATION/AFFAIRS CORE REQUIREMENTS IN SEVEN PROGRAMS

Analytic Skills & Methods	Empirical Analysis I Empirical Analysis II Methods for Decision-Making	Quantitative Analysis	Quantitative Analysis Research Methods Communications and Computer Applications	Quantitative Analysis Research Methods	Quantitative Analysis	Introduction to Statistics Computers and Computing	Operations Research Econometrics
Economics	Economics I Economics II	Microeconomics Macroeconomics		Macroeconomics International Political Economy		Managerial Economics	Political Economy I Political Economy II
Organization & Management	Making Public Policy Managing Org Production and Implementation Political Management and Institutional Leadership	Political Org and Analysis International Politics	Administration of Public Affairs Administration Theory Personnel Management		Public Administration and Society Human Behavior in Public Org's Public Org and Management	Public Admin & Democracy Org Theory Executive Leadership	Public Administration and Management
	Harvard (FPA)	Princeton (MPA)	Pittsburgh (MPA)	Pittsburgh (MPIA)	USC (MPA)	Syracuse (MPA)	Texas (MPA)

## TABLE 14 (CONTINUED)

Financial Management and Budgeting			Financial Management		Public Financial Management	Public Budgeting	Public Financial Management
Policy Analysis	Political and Organizational Analysis		Policy Analysis and Evaluation	Policy Analysis and Evaluation Theory and Practice of International Affairs Foreign Policy Processes	Public Policy Analysis	Quantitative Analysis for Policy Analysis	
	Harvard (MPA)	Prinœton (MPA)	Pittsburgh (MPA)	Pittsburgh (MPIA)	USC (MPA)	Syracuse (MPA)	Texas (MPA)

TABLE 15

### MASTER OF PUBLIC POLICY CORE REQUIREMENTS IN FIVE PROGRAMS

Analytic Skills & Methods	Benefit-Cost Analysis	Empirical Analysis I Empirical Analysis II Methods for Decision Making	Quantitative Analysis	Quantitative Analysis I Quantitative Analysis II	Analysis of Political Data
Economics	Microeconomics	Economics I Economics II	Economics of Public Policy Analysis	Public Mana- gerial Economics	Microeconomics Macroeconomics
Organization & Management	Organizational Design Advanced Political and Organizational Behavior	Making Public Policy Managing Org Production and Implementation Political Management and Institutional Leadership Political and Org Analysis	Political and Organiza- tional Aspects of Public Policy Analysis I & II	Organization and Public Policy Human Behavior in Public Organizations	American Public Policy Processes
	Nichigan (MPP)	Harvard (MPP)	Cal Berkeley (MPP)	USC (MPP)	Georgetown (MPP)

## TABLE 15 (CONTINUED)

	Policy Analysis	Other
Michigan (MPP)	Political Environment of Policy Analysis	
Harvard (MPP)		
Cal Berkeley (MPP)	Intro to Policy Analysis Advanced Policy Analysis Seminar	Law and Public Policy
USC (MPP)	Public Policy Analysis Public Policy Formulation Public Policy Evaluation	
Georgetown (MPP)	Intro to Public Policy Analysis Methods of Policy Analysis	Public Finance Political Theory and Publ

After reviewing Tables 14 and 15, it is relatively easy to identify core requirements for a "representative" Master's Degree in Public Affairs/Administration and for a "representative" Master's Degree program in Public Policy. This information is displayed in Table 16.

TABLE 16
REPRESENTATIVE CORE REQUIREMENTS

Master of Public Affairs/Administration

Organization & <u>Management</u>	Economics	Analytic Methodsand_Skills
Course on Org Theory Course on Public Admin	Microeconomics Macroeconomics	Statistics Quantitative Analysis I Quantitative Analysis II
Policy	Financial N	Management

Policy <u>Analysis</u>	Financial Management and Budgeting
Policy Analysis	A course in Financial
or Policy Development	Management

### Master of Public Policy

Organization & Management	<u>Economics</u>	Analytic Methodsand Skills
Organizational Design Policy & Org Analysis	Microeconomics Macroeconomics	Quantitative Analysis I Quantitative Analysis II

Policy Analysis

Public Policy Analysis

Course in Political
Theory

Now that representative core requirements for programs in public administration/affairs and public policy for the top universities have been identified, it is now desirable to compare them to the core requirements of management programs at the Naval Postgraduate School.

Naval Postgraduate School programs which offer a Master of Science Management Degree are:

- Transportation Logistics Management (813).
- Transportation Management (814).
- Acquisition and Contract Management (815).
- Defense Systems Analysis (DoD) (817).
- Systems Inventory Management (819).
- Financial Management (837).
- Manpower, Personnel, and Training Analysis (847).

These programs are described in Appendices K through Q.

The core requirements of the seven programs at NPGS are listed in Table 17.

Comparing Tables 16 and 17 yields a not so surprising result. Naval Postgraduate School Master of Science programs require more core courses than those of the top universities of interest. Additionally, courses offered at NPS closely match those required by the top universities. Exceptions are a policy-related management course such as Political Theory and a course in Political and Organizational Analysis which are required by most of the programs. All other core courses

TABLE 17

### NAVAL POSTGRADUATE SCHOOL MASTER OF SCIENCE CORE REQUIREMENTS

Organization and <u>Management</u>	Economics	Analytic Skills
Managerial Communication Skills Organization and Management	Economic Decision- Making Microeconomic Theory	Math for Management Statistics Analysis for Management I Statistics Analysis for Management II Operations Research for Management

Policy Analysis

Public Policy Practices Management Policy Policy Analysis <u>Other</u>

Management Information
Systems
Financial Accounting
Managerial Accounting

required by the op universities are taught at NPS as part of one of the seven management programs.

The program that allows the most flexibility with regard to electives is the Defense Systems Analysis program available to DoD civilians while the most analytic program is Manpower, Personnel, and Training Analysis which requires course work in economics, statistics, and econometrics.

Analyzing and comparing core requirements at various universities is a straightforward process. A more complex

issue is the comparison of elective courses, complex because of the various and numerous courses that are available at public sector universities.

The public administration/affairs and public policy programs discussed in Chapter II will now be reviewed with respect to defense related elective courses, if defense related courses are available in the respective programs.

### A. HARVARD UNIVERSITY

Harvard University prides itself on the fact that over 3000 elective courses are available to graduate students. Elective courses available to both public administration and public policy students include: General Purpose Forces; Defense Issues and Budgets; the Management of Federal Policy Development; American Foreign Policy; a seminar in Intelligence, Command, and Control; Media, Government, and Society; and Governing in a Democracy.

### B. PRINCETON UNIVERSITY

Princeton University offers over 100 elective courses to its public affairs graduate students. Defense-related electives include: Studies in American Foreign Policy; Soviet Foreign Policy; Studies in Military Policy; Congress and Public Policy; International Politics; and Force Planning and Defense Budgeting.

### C. UNIVERISTY OF PITTSBURGH

The University of Pittsburgh offers over 120 elective courses at their Graduate School of Public and International Affairs. Defense-related electives include: Strategic Management; Management Information Systems in Government; Defense Policies; Foreign Policy Processes; New Weapons Technology; and Nuclear Weapons and International Politics.

### D. UNIVERSITY OF SOUTHERN CALIFORNIA

The School of Public Administration at USC offers the following defense-related elective courses: Issues in National Security Administration; Intergovernmental Management; Federal Perspective; Science, Technology, and Government; and Presidency, Congress, and the Bureaucracy.

### E. SYRACUSE UNIVERSITY

The Maxwell School of Citizenship and Public Affairs offers the following defense related elective courses: National Defense-Military, Economic, and Cultural; National Planning and Capacity to Govern; Advanced National Planning and Capacity to Govern; Congress and the Presidency; International Conflict and Peace; Science, Technology, and Public Policy; and Government and the Media.

### F. UNIVERSITY OF MICHIGAN

Defense-related electives at the University of Michigan include: Media and Government, a Seminar on World Politics;

and various political science courses focusing on specific geographic world locations such as the Middle East and Central America. Most public policy electives at Michigan are focused toward private and public sector organizations and not defense.

### G. UNIVERSITY OF CALIFORNIA AT BERKELEY

The electives at Berkeley, like those at Michigan, focus on private and public sector organizations. Courses that could be defense-related include: International Development Administration and Intergovernmental Management--Federal Perspective.

### H. GEORGETOWN UNIVERSITY

Defense-related electives at Georgetown include: the Media in American Politics; Politics of the Budgetary Process; U.S. Federalism and Intergovernmental Affairs, and Congress and Public Policy.

The defense-related elective courses are varied but there are commonalities. These include: a course on Congress and the Presidency; a Course on the Defense Budget; a course on Science, Technology, and Government; a course in National Force Planning; and a course concerning Government and the Media. Additionally, many universities offer a variety of courses in international affairs that focus on specific world locations.

### I. NAVAL POSTGRADUATE SCHOOL

A discussion question at this point is whether the Naval Postgraduate School offers any courses similar to the common defense related courses? The answer is unquestionably "yes." The defense-related offerings are far greater in number at NPS than at any of the civilian universities.

Defense-related courses in the Administrative Sciences
Department at the Naval Postgraduate School include: Military
Sociology; Policy Analysis; Financial Management in the Armed
Forces; and the Military Health Care Delivery System and
Analysis. The Naval Postgraduate School Department of
National Security Affairs offers defense-related courses which
include: Maritime Strategy; Intelligence and the Military;
The role of Superpowers in the Third World; The International
for Strategic Planning; Strategic Planning and U.S. National
Security Policy; Defense Resource Allocation; Nuclear Weapons
and Foreign Policy; Science, Technology, and Public Policy;
and various courses in national security affairs that focus on
specific areas of the world.

Courses not offered at the Naval Postgraduate School in comparison to the other institutions in question are Congress and the Presidency, and Government and the Media.

While analyzing programs by comparing courses is a relatively easy task, a more appropriate question is what are the strengths and weaknesses of Naval Postgraduate School

programs compared to the top public and private sector programs?

The strengths of NPGS programs are:

- NPGS management curricula have comprehensive programs that offer and require courses not often part of private sector programs. Examples are a mandatory course in Management Information Systems, and two courses related to financial management.
- The average number of credits for a Master of Science degree at NPS is 87 with 12 hours of thesis time allotted compared to 43.5 average hours for the seven public administration/affairs programs and 45.8 average hours for the five public policy programs.
- More emphasis is placed on mathematics and mathematicsbased courses. The Naval Postgraduate School requires an average of four courses in analytic skills while most private and public sector universities require two analytic courses.
- A thesis is required at the Naval Postgraduate School. Only Berkeley requires a thesis as part of their degree requirements while it is optional at Pittsburgh. Harvard and Princeton require an in-depth research paper during the summer internships.
- With respect to defense management, access to the top policy DoD civilians and military flag officers or their staffs is readily available.
- Students usually have between three and 13 years of work experience prior to assignment to NPS. Discussion and classroom participation can be based on first-hand knowledge of a particular area.
- The faculty is experienced in the many interest areas of DoD activities.
- Thesis topics are almost entirely dedicated to areas and ideas that provide relatively inexpensive research to DoD organizations.

Weaknesses of NPGS programs are:

- A comprehensive required core program does not permit selection of a large number of elective courses. With the exception of NPS curriculum 817, Defense Systems Analysis, the average number of electives for the remaining six NPS management programs is 1.3 compared to 5.3 for civilian public administration and public policy programs.

- An internship or experience tour is not part of any NPS management program, but is required by Harvard, Berkeley, Michigan, and is optional at Syracuse and Pittsburgh.
- Use of case studies, which are part of the programs at the top universities, is not an integral part of any of the management programs at the Naval Postgraduate School.

The comparison of core and elective courses at the top universities and the Naval Postgraduate School clearly shows that most of the courses offered by the top programs, in the context of this thesis, are offered at the Naval Postgraduate School.

However, there are other factors, beside courses, that must be considered before proposing or implementing a new program at NPS. For example, can a Navy subspecialty code be justified? Is there a particular branch of the Chief of Operations that would want graduates of a public administration/policy analysis program in their organization? Do service colleges such as the Naval War College or the National War College educate our officers in the area of defense policy and if they do, would there be a duplication of effort?

These important questions form the basis and will be discussed in Chapter IV. In addition, the chapter will have a discussion on Navy subspecialty codes, codes that identify specific graduate study, sponsorship of a Defense Management

Program, and duplication of efforts, if any, at the Naval War College and the National Defense University.

### IV. OFFICER SUBSPECIALTY CODES

Before any new curriculum at the Naval Postgraduate School can be established, manpower officials must agree that a new subspecialty code is justified. Since subspecialty codes are a small part of the Navy Officer Subspecialty System, it is now desirable to provide a discussion of that system. The information which follows is taken from Part E of NAVPERS Instruction 15839F, informally called the NOCMAN. Part E is provided in its entirety as Appendix R.

### A. OFFICER SUBSPECIALTY SYSTEM

The Officer Subspecialty System is an integrated manpower classification and control system which establishes criteria and procedures for identifying officer requirements for advanced education, functional training and significant experience in various fields and disciplines. Similarly, the Subspecialty System is used to identify those officers who acquire these qualifications. In addition to identifying qualitative manpower needs, the subspecialty system is used as the basis for generating the Navy's advanced education and training program requirements. [Ref. 13:p. E-1]

Any job in the Navy, whether at sea or ashore, is called a billet. With respect to officers, the billets are of two types: uncoded billets which do not require unique training, education, or experience; and coded billets, which do require specific training, education, or experience.

Coded billets are identified by specific subspecialty codes (SSP) which consist of five characters, four numerals and an alphabetic suffix. The subspecialty codes are

applicable to Unrestricted Line Officers, Restricted Line Officers, and Staff Corps Officers in the grade of Lieutenant Commander through Captain.

A subspecialty code for an Unrestricted Line Officer is described as follows:

- The first two numbers or first subset denote functional fields 20xx through 90xx. The functional fields are listed on page 11 of Appendix R. Examples are 20xx (Public Affairs), 30xx (Intelligence), 70xx (Pol-Mil/Strategic Planning), and 80xx (Logistics).
- The next two numerals or second subset, xx1x through xx9x, reflect any formal education, training, or experience required by the billets. Additionally, the second subset identifies any education, training, or experience acquired by the officer. Examples are xx25 (International Negotiation), xx36 (Manpower and Personnel Training) and xx45 (Command and Control).
- The fifth character, an alphabetic suffix, indicates the level of education, training, or experience and further describes the second subset. Examples are "C" (Doctorate), "M" (Post Master's Degree), "Q" (Master's Degree), and "R" (Significant Experience).

Examples of subspecialty codes are provided in Table 18.

The main focus of this thesis centers on Public Policy and Public Affairs/Administration graduate degree programs. Currently, there are no subspecialty codes used to identify specific education in these areas of study. A logical question, then would be, "Is there a method to request establishment of a new subspecialty code that reflects earning a Master's Degree in Public Policy or Public Administration/ Affairs"?

Simply put, the answer is yes, and the format is provided on pages three and four of Ref. 13. The formatted request,

TABLE 18
SUBSPECIALTY CODE EXAMPLES

First Subset	Second Subset	Suffix
00	33	P
90	95	Q
60	42	R
70	68	G

- 0033P--Master's level in Manpower, Personnel, and Training Analysis
- 9095Q--Proven Subspecialist, Master's level education in Computer Systems Management, experience in Manpower/Personnel field.
- 6042R--Proven subspecialist in Operations Analysis, significant experience in the fields of Plans and Programs.
- 7068G--Functional education in Strategic Weapons (FBM) with experience in Strategic Plans.

which is submitted to the office of the Chief of Naval Operations, OP-114, is provided in Table 19. All information will refer to the establishment of a subspecialty code in Defense Management by offering a Master's Degree in Public Policy or Public Administration/Affairs at the Naval Postgraduate School.

When completed, Table 19 will look as follows with respect to the establishment of a new SSp code at the Naval Postgraduate School.

Line (a) will list the functional field as 70xx or 90xx, the proposed title of the SSP code will be Defense Management,

### TABLE 19

### RECOMMENDATION TO ESTABLISH SUBSPECIALTIES

- (a) Recommended functional field, title, and primary consultant.
- (b) Any corresponding notes.
- (c) List of applicable education/training/experience field codes.
- (d) List of designators that can hold SSP codes.
- (e) Funding Implications.
- (f) Number and location of billets by activity type that will be identified by the proposed SSP.
- (g) Information on how the qualifications are presently identified (only required for training commands).
- (h) Education curriculum or training programs that will support educational or training requirements.
- (i) Problem areas.
- (j) Justification.
- (k) Reserve Implications.
- (1) Point of Contact.

and OP-01 and OP-06 will be the recommended sponsors. Line (b) will address any changes to the instruction. In this case, new codes xx28 and xx34 will be recommended on page E-12. Line (c) will list the SSp codes as xx28 and xx34.

Additionally, line (d) will list all Unrestricted Line Officers as designators that can hold the new SSP codes. The next line identifies an addition of an associate or adjunct professor as a funding consideration. Line (f) will recommend various billets such as positions in the Joints Chiefs of

Staff such as J-1 (Manpower management division) and J-5 (Strategic Planning and policies). Additionally, positions in the Office of the Chief of Naval Operations OP-01 (Organizational matters and administrative services), and OP-06 (Plans, Policy, and Command Organization Branch) are locations where officers with this SSP code can realistically expect to be assigned.

Line (h) will indicate that a new program in Defense Management can be implemented at the Naval Postgraduate School because the professors and courses are already available. The program can be completed in 18 months.

The most important line is (j), the justification which should state that the SSP will provide a cadre of officers who receive Master's Degree in Public Affairs/ а Administration or Public Policy that focuses on defense management. Sources for this degree are the NPS and various accredited civilian universities. Although some officers will receive education in defense management issues at various service colleges, they will not earn a master's degree. This code will provide designated officers with the education to participate in various defense management and policy issues in the top levels of the Navy, for the Joint Chiefs of Staff, and for the top levels of government.

There are no known reserve implications. Finally, the point of contact should be designated by someone knowledgeable in the development of the new curriculum.

While the above recommendation provides the formal steps in requesting a new subspecialty code, informal discussions between the requesting activity and proposed sponsors can prove invaluable before the request is formally distributed by OP-114 for comment and recommendations.

### B. DUPLICATION OF EFFORTS

From a purely academic point of view, a program in Defense Management at the Naval Postgraduate School is appealing. However, it must be noted that there would be some duplication of effort with respect to non-degree courses of study at the Naval War College in Newport, Rhode Island and the National Defense University in Washington, D.C. Although not degree granting institutions, these service colleges teach comprehensive coursework in defense policy, but not in public administration or management.

### C. THE NAVAL WAR COLLEGE

The Naval War College offers non-degree programs for midgrade and senior grade officers, and civilian students in a three phase program--Policy and Strategy, National Security Decisionmaking, and Joint Military Operations. The Policy and Strategy curriculum provides students with the tools for evaluating current strategy, for formulating new strategy, and for undertaking conditions that must be satisfied to have strategies which support and achieves our nation's political objectives. [Ref. 13:p. 15] The National Security Decisionmaking curriculum places emphasis on preparing officers and civilians for future senior command and staff alignments. Areas related for study are:

- The economic, political and military environment affecting national security.
- Major military force planning concepts, issues and choices.
- Methods for analyzing unstructured force-related problems with high uncertainty.
- Influences on policy formulation, decision making and implementation.
- Management control issues involved in large national security organizations. [Ref. 12: pp. 16-17]

Finally, the Joint Military Operations curriculum prepares officers to understand and successfully conduct joint military operations. Emphasis is placed on how military officers achieve military objectives, in support of military strategy. Additional emphasis is placed on how the joint commander organizes and coordinates the assets of all services to achieve national objectives. [Ref. 12: p. 12]

### D. NATIONAL DEFENSE UNIVERSITY

The National Defense University conducts a course of study that emphasizes excellence in professional military education and research in essential elements of national security.

Comprised of two senior colleges, the National War College and the Industrial College of the Armed Forces, the National Defense University focuses its course of study on national

security policy formulation, military strategy development, mobilization, management of resources for national security, and planning for joint and combined operations. Also part of the National Defense University is the Armed Forces Staff College in Norfolk, Virginia which offers short duration courses in joint operations.

### E. NATIONAL WAR COLLEGE

The purpose of the National War College is to "conduct a senior-level course of study in national security policy formulation and implementation to prepare selected military officers and federal officials for high-level command and staff responsibilities." [Ref. 13: p. 39]

The Curriculum is designed to enhance the student's knowledge of national security matters and to sharpen analytic skills through the use of core courses, electives and field studies.

The core program addresses domestic and international contexts within which policy and strategy are developed. Areas of study are War and Diplomacy, National Security Policy, and United States Defense Policy and Military Strategy. Additionally six electives are required and can be taken at the Industrial College of the Armed Forces.

### F. INDUSTRIAL COLLEGE OF THE ARMED FORCES

The mission of ICAF is "to produce senior military and civilian officials for positions of high trust and leadership

in the Federal Government who understand how a nation creates military strength from the economic and societal elements of national power--future leaders who ensure our national security objectives and strategy are credible." [Ref. 13:p. 25]

The curriculum at ICAF contains core courses, elective courses, and a research program. At the end of each of the five distinct phases, students must individually answer comprehensive questions spanning the material covered. These questions are both written and oral.

Phase one concentrates on Decisionmaking at the National Level. Phase two studies International Security and National Power. Phase three deals with Force Determination. Phase four focuses on Force Generation. Finally, Phase five concentrates on Force Employment (Joint and Combined Warfighting).

Electives relating to Defense Policy at the National War College and the Industrial College of the Armed Forces include:

- Approaches to Strategy and Strategic Analysis I and II.
- Nato: Defense Perspective.
- Maritime Strategy.
- The Role of Arms Control in National Security Policy.
- The Art and Science of Defense.
- The Political Use of Military Power.
- Information, the Media, and National Security.

- The Presidency and National Security.
- Congress and National Security.
- The Politics of the Budget.
- Various foreign area courses in national security-related studies.

Although the programs at these service colleges are highly regarded, curriculums at the Naval War College and the National Defense University are dynamic and are currently under revision.

The courses of study at both service colleges clearly parallel the courses of study (with defense-related electives), of various civilian Public Administration/Affairs and Public Policy programs described in Chapters II and III. More importantly, the courses will duplicate some coursework of the Naval Postgraduate School, if a Public Policy or Public Administration/Affairs program were implemented. However, duplication of coursework is not necessarily "bad."

While both NWC and ICAF courses are designed for senior officers, a Public Policy or Public Administration/Affairs program at NPS will typically educate officers with between three and 12 years of commissioned service.

By studying a curriculum in Defense Management at the Naval Postgraduate School, selected officers will earn a SSP code that will allow them to fill billets in the defense department that relate to defense management and defense policy issues. These mid-level managers will possess the

tools to participate in a broad range of topics that not only include defense policy, but public administration as well.

For example, officers in OP-01 who work on issues such as pay, compensation, or recruiting, issues that relate to the public and private sector, would find a degree in Public Administration/Affairs or Public Policy extremely beneficial.

If officers and federal officials are introduced to defense management and public administration issues relatively early in their careers, the senior service colleges can provide reinforcement, in some cases, and greater in-depth study of defense management issues. As a result, the military will be developing a broader cadre of officers who possess the education to perform in defense management positions not only at mid-grade levels but at the senior grades in the highest levels of government.

### V. <u>SUMMARY AND CONCLUSIONS</u>

The main question of this thesis--Is it feasible for the Naval Postgraduate to offer a master's degree with a concentration or focus on defense management or policy, can now be addressed.

As discussed in Chapter I, feasibility for this thesis is determined by answering the following questions:

- What curricula in policy fields are offered by the top civilian universities in the United States? The top ten public affairs/administration and public policy programs were identified using Morgan's article and the core and defense related electives were identified.
- After reviewing the top program curricula, are there identical of similar courses offered at the Naval Postgraduate School? Comparison of the top ten programs to the management curricula at NPS revealed that the core courses of the civilian universities described in Chapter III are currently offered at NPS. Additionally, many electives taught at the top ten programs are available as electives at NPS.
- Which courses would need to be added to the Naval Postgraduate School's list of courses to make them comparable to the top civilian programs in the country? With the exception of a course in political science, all other courses are available at NPS.
- Would there be duplication with respect to programs offered at junior and senior service colleges? The average student is a junior officer at NPS and a midgrade or senior officer at the junior and senior service colleges. Additionally, since only the curricula at NPS are accredited, there would not be a duplication of effort of service college programs.
- How would the program be administered at the Naval Postgraduate School? The program should be administered as part of the Management Sciences curricula, although some of the electives are part of the National Security Affairs program.

Finally, who in the Navy could sponsor a Defense Management program and should there be a new subspecialty code that identifies specialized graduate education in public management or public policy? Sponsorship could be provided by either OP-01 or OP-06 and a subspecialty code in defense management should be recommended to Op-114.

The answer to the question concerning feasibility of a defense management program at NPS is clearly yes for the following reasons:

- All courses for a public administration or public policy program with defense electives are currently available at the Naval Postgraduate School.
- Access to defense issues and leaders in the defense department is readily available, allowing for the discussion of current information in the classrooms.
- Guest speakers and lecturers from all levels and types of DoD organizations are accessible.
- Classified material and courses are available at NPS.
- A faculty familiar with DoD terminology, organization, and activities is a unique asset.
- The list of defense related electives surpasses those offered at private and public sector universities.
- There would not be duplication of effort with respect to the Naval War College and the National Defense University because courses offered at these service colleges are not degree-related. Additionally, the students at NPS, on average, represent junior officers while the service colleges students are mid-level and senior level officers.
- program in Defense Management can be implemented with ease.

Thus, it has been clearly shown that a defense management program is feasible and could be implemented at the Naval Postgraduate School.

### APPENDIX A

### HARVARD UNIVERSITY RATIONALE FOR STUDYING PUBLIC POLICY

The following passage is quoted verbatim from the Harvard University's John F. Kennedy School of Government 1988-89 catalogue explaining the rationale for studying public policy and public administration.

The challenge of the modern world is government. From avoiding nuclear war to achieving a just peace in the Middle East, from meeting demands for equal opportunity to building more livable cities, from making the American economy more competitive to providing international economic development --society's toughest jobs fall on the shoulders of public officials.

None of these problems will solve themselves if left alone. None can be solved by government acting alone. The authors of the American Constitution articulated the fundamental dilemma of responsible government. On one hand they instituted government as society's chief agent for the common good. Without government how could citizens hope to establish justice? Ensure domestic tranquility? Provide for the common defense? Promote the general welfare? Secure the blessings of liberty?

The framers of the American Constitution were also acutely conscious that in establishing a government powerful enough to serve these common interests, they were creating risks of irresponsibility. Such a government might exercise authority capriciously, intrude unnecessarily, chose improper means, or simply fail to do its job effectively.

To cope with this dilemma, they established a system of power shared among executive, legislative, and judicial branches; among federal, state, and local governments; among public and private actors throughout society.

This fact of shared power defines the <u>special challenge</u> for those who respond to the call of public service. That challenge is to shape frameworks that encourage effective working relations among the holders of power--public and private. Whether the issue is promoting employment,

recreating international financial institutions, or assuring stable economic growth, public problems-solvers must enlist the energies of leaders from all sectors of society in the search for solutions.

The key questions are: Who is competent to address these overriding problems of public policy? Who will provide the leadership necessary to solve them? How can such competence and leadership be developed?

Unfortunately, until recently, major problems of governance have not been the focus of sustained examination. American society has not invested in capturing the lessons learned by its most effective public problem solvers.

Public and private leaders in some cities have learned to solve many of these problems effectively. But does our society capture these lessons, document them, analyze them, and communicate them to others? All too rarely. The same is true of our experience in <u>foreign aid</u>, <u>defense management</u>, environmental protection, energy conservation, and the many other critical issues that confront our society.

As Harvard President Derek Bok has written, "The problems facing society today that public leaders confront in discharging their responsibilities are among the most difficult and intricate ever faced. The agencies that these leaders must administer to carry out the nation's policies are among the largest and most unwieldy ever created."

Yet, despite the difficulty of the issues and the difficulty of managing our public institutions, we have not had a tradition of serious, careful, preparation for positions of public leadership comparable to the preparation provided for those entering our great private professions. This is the principal missing link in American higher education today.

Furthermore, in contrast to business education, for public life requires training for understanding political of the and constitutional environment in which authority and power are broadly diffused. While both business and government are concerned with efficient management, the instruments wielded by a business executive are more often the constraints within which the public managers must work. The business executive can usually redefine the organization's goals, change its structure, and shift its personnel. Public managers, on the other hand, must have skills that permit them to operate within goals set by legislation, an organizational structure

controlled by the legislature, personnel protected by the civil service system, and the steady and pervasive pressure of politics.

Moreover, in contrast to the law's emphasis on adversarial process, public policy training emphasizes skills in negotiation and consensus building.

Traditional graduate programs in political science and economics concentrate on the theoretical concerns of those disciplines. Emphasizing rigors, sometimes regardless of relevance, can lead to a preoccupation with issues of scholarly merit but limited practical application.

The public official's primary concern is not knowledge for its own sake, but the application of knowledge to the formulation and execution of public policies. This task differs greatly from theorizing. It requires an understanding of the constraints imposed by bureaucracy and politics, the intricacies of policy implementation, and the managerial and administrative skills needed to produce successful outcomes. That kind of knowledge is often a peripheral concern of the traditional academic disciplines. [Ref. 3:pp. 1-7]

### APPENDIX B

### NATIONAL ASSOCIATION OF SCHOOLS/PUBLIC AFFAIRS AND ADMINISTRATION ANNUAL ROSTER OF ACCREDITED PROGRAMS AUGUST 1, 1989

STATE

UNIVERSITY/DEGREE(S)

ALABAMA

Auburn University, Montgomery

Department of Government

MASTER OF PUBLIC ADMINISTRATION

University of Alabama, Birmingham Department of Political Science MASTER OF PUBLIC ADMINISTRATION

ARIZONA

Arizona State University, Tempe

Center for Public Affairs

MASTER OF PUBLIC ADMINISTRATION

University of Arizona, Tucson Department of Public Policy, Planning and Administration MASTER OF PUBLIC ADMINISTRATION

CALIFORNIA

California State College, Bakersfield Department of Public Policy and Administration

MASTER OF PUBLIC ADMINISTRATION
MASTER OF SCIENCE IN ADMINISTRATIC

MASTER OF SCIENCE IN ADMINISTRATION-HEALTH CARE MANAGEMENT

California State University, Stanislaus Department of Politics and Public Administration

MASTER OF PUBLIC ADMINISTRATION

California State University, Dominguez Hills

Department of Public Administration MASTER OF PUBLIC ADMINISTRATION

California State University, Fullerton Department of Political Science MASTER OF PUBLIC ADMINISTRATION California State University, Hayward Department of Public Administration MASTER OF PUBLIC ADMINISTRATION

California State University, Long Beach Center of Public Policy and Administration MASTER OF PUBLIC ADMINISTRATION

California State University, Los Angeles Department of Political Science MASTER OF SCIENCE IN PUBLIC ADMINISTRATION

Naval Postgraduate School, Monterey Department of Administrative Sciences MASTER OF SCIENCE IN MANAGEMENT

San Diego State University, San Diego School of Public Administration and Urban Studies MASTER OF PUBLIC ADMINISTRATION

University of Southern California, Los Angeles School of Public Administration MASTER OF PUBLIC ADMINISTRATION

### COLORADO

University of Colorado, Denver Graduate School of Public Affairs MASTER OF PUBLIC ADMINISTRATION

### CONNECTICUT

University of Connecticut, Storrs Master of Public Affairs Program MASTER OF PUBLIC AFFAIRS

### **DELAWARE**

University of Delaware, Newark Institute of Public & Urban Affairs MASTER OF PUBLIC ADMINISTRATION

### DISTRICT OF COLUMBIA

The American University, Washington School of Public Affairs MASTER OF PUBLIC ADMINISTRATION

George Washington University, Washington Department of Public Administration MASTER OF PUBLIC ADMINISTRATION Howard University, Washington School of Business & Public Administration MASTER OF PUBLIC ADMINISTRATION

### FLORIDA

Florida Atlantic University, Boca Raton Master of Public Administration Program MASTER OF PUBLIC ADMINISTRATION

Florida International University, North Miami
Department of Public Affairs & Services
MASTER OF PUBLIC ADMINISTRATION

Florida State University, Tallahassee Department of Public Administration MASTER OF SCIENCE IN PUBLIC ADMINISTRATION

University of South Florida Public Administration Program MASTER OF PUBLIC ADMINISTRATION

University of West Florida, Pensacola Department of Political Science MASTER OF PUBLIC ADMINISTRATION

### GEORGIA

Georgia State University, Atlanta Institute of Public Administration MASTER OF PUBLIC ADMINISTRATION

University of Georgia, Athens Department of Political Science MASTER OF PUBLIC ADMINISTRATION

### ILLINOIS

Northern Illinois University, DeKalb Division of Public Administration Department of Political Science MASTER OF ARTS IN PUBLIC AFFAIRS

Sangamon State University, Springfield School of Public Affairs & Administration MASTER OF PUBLIC ADMINISTRATION

Southern Illinois University, Carbondale Department of Political Science MASTER OF PUBLIC AFFAIRS

University of Illinois at Chicago

Graduate Program in Public Administration

MASTER OF PUBLIC ADMINISTRATION

INDIANA

Indiana University, Bloomington School of Public & Environmental Affairs

MASTER OF PUBLIC AFFAIRS

KANSAS

University of Kansas, Lawrence Department of Public Administration

MASTER IN PUBLIC ADMINISTRATION

**KENTUCKY** 

Eastern Kentucky University, Richmond

Department of Political Science MASTER OF PUBLIC ADMINISTRATION

University of Kentucky, Lexington

Graduate Center for Public Administration

MASTER OF PUBLIC ADMINISTRATION

MAINE

University of Maine, Orono

Department of Public Administration

MASTER OF PUBLIC ADMINISTRATION

MARYLAND

University of Baltimore, Baltimore

Department of Government & Public

Administration

MASTER OF PUBLIC ADMINISTRATION

University of Maryland, Baltimore County

Policy Sciences Graduate Program

MASTER OF POLICY SCIENCES

**MASSACHUSETTS** 

Suffolk University, Boston

Department of Public Management &

Administration

MASTER OF PUBLIC ADMINISTRATION

University of Massachusetts, Amherst

Department of Political Science MASTERS IN PUBLIC ADMINISTRATION

### MICHIGAN

Oakland University, Rochester Department of Political Science MASTER OF PUBLIC ADMINISTRATION

Wayne State University, Detroit Graduate Program in Public Administration MASTER OF PUBLIC ADMINISTRATION

### MINNESOTA

Mankato State University, Mankato Urban & Regional Studies Institute MASTER OF ARTS IN URBAN AND REGIONAL STUDIES

### MISSISSIPPI

Jackson State University, Jackson Department of Political Science MASTER IN PUBLIC POLICY

Mississippi State University, Mississippi State Department of Political Science MASTER IN PUBLIC POLICY AND ADMINISTRATION

University of Mississippi, University Public Policy Research Center MASTER OF PUBLIC ADMINISTRATION

### MISSOURI

University of Missouri, Columbia Department of Public Administration MASTER OF PUBLIC ADMINISTRATION

University of Missouri, Kansas City Department of Administration MASTER OF PUBLIC ADMINISTRATION

University of Missouri, St. Louis
Public Policy Administration Program
MASTER OF PUBLIC POLICY ADMINISTRATION

### NEBRASKA

University of Nebraska, Omaha Department of Public Administration MASTER OF PUBLIC ADMINISTRATION

### **NEW JERSEY**

Fairleigh Dickinson University, Rutherford Public Administration Institute MASTER OF PUBLIC ADMINISTRATION

Princeton University, Princeton Woodrow Wilson School of Public & International Affairs MASTER IN PUBLIC AFFAIRS

Seton Hall University Center for Public Service MASTER OF PUBLIC ADMINISTRATION

NEW MEXICO

University of New Mexico, Albuquerque Division of Public Administration MASTER OF PUBLIC ADMINISTRATION

NEW YORK

Baruch College/CUNY, New York
Department of Public Administration
MASTER OF PUBLIC ADMINISTRATION

John Jay College of Criminal Justice, CUNY Master of Public Administration Program MASTER OF PUBLIC ADMINISTRATION

Long Island University, C.W. Post Campus, Greenvale School of Health and Public Service MASTER OF PUBLIC ADMINISTRATION

New School for Social Research, New York Graduate School of Management and Urban Professions MASTER OF ARTS IN URBAN AFFAIRS AND POLICY ANALYSIS

New York University, New York Graduate School of Public Administration MASTER OF PUBLIC ADMINISTRATION

Syracuse University, Syracuse
The Maxwell School of Citizenship and
Public affairs
MASTER OF PUBLIC ADMINISTRATION

University of Albany, Suny Graduate School of Public Affairs MASTER OF PUBLIC ADMINISTRATION

### NORTH CAROLINA

North Carolina State University, Raleigh Department of Political Science MASTER OF PUBLIC AFFAIRS University of North Carolina, Chapel Hill Department of Political Science MASTER OF PUBLIC ADMINISTRATION

OHIO

Ohio State University, Columbus School of Public Policy & Management MASTER OF PUBLIC ADMINISTRATION MASTER OF ARTS

University of Akron, Akron
Department of Urban Studies
MASTER OF ARTS IN URBAN STUDIES/PUBLIC
ADMINISTRATION

OREGON

Portland State University, Portland Department of Public Administration MASTER OF PUBLIC ADMINISTRATION

University of Oregon, Eugene
Department of Planning, Public Policy &
Management
MASTER OF PUBLIC AFFAIRS

### PENNSYLVANIA

Carnegie Mellon University, Pittsburgh The School of Urban and Public Affairs MASTER OF SCIENCE IN PUBLIC MANAGEMENT AND POLICY

Pennsylvania State University at Harrisburg, The Capitol College Division of Public Affairs MASTER IN PUBLIC ADMINISTRATION

University of Pittsburgh
Graduate School of Public and
International Affairs
MASTER OF PUBLIC ADMINISTRATION

### SOUTH CAROLINA

College of Charleston, Charleston
Institute for Public Policy and Policy
Studies and the
University of South Carolina, Columbia
Department of Government and International
Studies
JOINT MASTER OF PUBLIC ADMINISTRATION

University of South Carolina, Columbia
Department of Government and International
Studies
MASTER OF PUBLIC ADMINISTRATION

**TENNESSEE** 

Memphis State University
Master of Public Administration Program
MASTER OF PUBLIC ADMINISTRATION

**TEXAS** 

Southwest Texas State University, San Marcos Department of Political Science MASTER OF PUBLIC ADMINISTRATION

Texas A&M University, College Station Department of Political Science MASTER OF PUBLIC ADMINISTRATION

Texas Tech University, Lubbock Center for Public Service MASTER OF PUBLIC ADMINISTRATION

University of North Texas, Denton Department of Political Science MASTER OF PUBLIC ADMINISTRATION

University of Texas, Austin LBJ School of Public Affairs MASTER OF PUBLIC AFFAIRS

UTAH

Brigham Young University, Provo Institute of Public Management MASTER OF PUBLIC ADMINISTRATION

University of Utah, Salt Lake City Center for Public Affairs and Administration MASTER OF PUBLIC ADMINISTRATION

VIRGINIA

George Mason University, Fairfax Department of Public Affairs MASTER OF PUBLIC ADMINISTRATION

Old Dominion University, Norfolk
Institute of Urban Studies and Public
Administration
MASTER OF PUBLIC ADMINISTRATION

Virginia Commonwealth University, Richmond School of Community Services
MASTER OF PUBLIC ADMINISTRATION

WEST VIRGINIA

West Virginia University, Morgantown Department of Public Administration MASTER OF PUBLIC ADMINISTRATION

WISCONSIN

University of Wisconsin, Madison Robert M. La Follette Institute of Public Affairs MASTER OF ARTS IN PUBLIC POLICY AND ADMINISTRATION

### APPENDIX C

### COURSE DESCRIPTIONS OF HARVARD UNIVERSITY

P-140 Political and Organizational Analysis
Presents basic analytic tools that can be used to diagnose possibilities in particular political and organizational situations. Case studies used offers a rigorous treatment of probability and statistics in a variety of public policy contents.

P-131/P-132 Empirical Analysis I/II
Covers design of survey experiments. Teaches application of regression analysis, econometric techniques, data analysis.

P-121 Economics I

Applies microeconomic reasoning to public issues, policies, and programs.

P-110 Methods for Decision-Making
Introduces quantitative methods and modeling techniques uses to aid policy makers.

P-100

Discusses the values underlying public policy-making and responsibilities policy makers in a democracy.

P-105Y Workshop.

- P-162 Political Management and Institutional Leadership
  To enhance capacities for diagnosing and solving
  problems of political management, and develop the concept of
  strategy as an integrating concept for public managers.
- S-216 Defense Issues and Budgets
  Introduces U.S. defense budget and five-year defense plan.
- P-122 Economics II

  Continuation of microeconomics using case studies applied to policy.

P-160 Managing Organizational Production and Implementation

Introduces the subject of public management and surveys the concepts and tools that managers use to shape the ongoing organizational activities.

M-229 Conflict, Cooperation, and Strategy

Analyses of conflict and cooperation; bargaining, negotiation, and collective decision; rules and enforcement; incentives and information; secrecy and deceit; threats and promises.

- S-483 Seminar: Intelligence, Command and Control Examines the evolution since WW II of the conception, technologies, and institutional framework of the U.S. intelligence and military communities.
- M-664 The Management of Federal Policy Development Examines the generic functions of policy management and analyzes federal policy management systems, structures and strategies.
  - M-800 Ethics in Government

Examines the moral obligations of legislators and administrators in a representative democracy.

S-215 General Purpose Forces

Introduces the planning of the nuclear and non-nuclear general purpose forces.

M-466 News and Policies: The Changing Impact of the Press on Public Policy

Examines major issues in the history with special attention to the relationship between the news media, politics, political culture, and public policy.

### APPENDIX D

### COURSE DESCRIPTIONS OF PRINCETON UNIVERSITY

PA 501 Public Management: Political and Organizational Analysis

Analysis of forces that shape the behavior of public organization and of individuals within the organization.

PA 507 Quantitative Analysis

Study of data analysis techniques that include measurement, data collection, probability, hypothesis testing, simple and multiple regression, correlation and graphical procedures.

- PA 511/512 Microeconomic/Macroeconomic Analysis
  Provides systematic exposition of principles and techniques of economic theory.
  - PA 513 Applied Microeconomic Analysis Extension of PA 511.
- PA 516 Law and Public Policy
  Analysis the relationships between low and public policy.
  - PA 521 The Domestic Policy Process

Examines the major dimensions of the domestic policy process—the role of the executive, the legislation, the courts, and interest groups; the federalism dimension of the policy process; policy implementation; evaluation and the role of policy research and analysis.

- PA 522 Domestic Economic Policy Analysis
  Study of core materials that consider policy problems involving market failure.
- PA 524 Urban Political Economy
  Examines the determinants and effects of basic urban processes.
- PA 525 The Urban Policy Process
  Analysis of local, states, and federal decision making procedure that affect public policy.
- PA 526 Urban Economics

  Economics analysis used to understand growth and functioning of urban areas.

- PA 527,528 Domestic Policy Analysis
  Courses dealing with various areas of domestic policy
  in the United States.
- PA 529 Campaigns and Elections
  Examination of campaigns and election from the perspective of the elected official and his staff.
- PA 530 Presidential Leadership and Public Policy Analysis of patterns of political behavior impinging on American national policy.
- PIA 531 Congress and Public Policy
  An examination of the role of Congress national policy making.
- PIA 533 Planning Theory and Process
  Introduction to planning as human and organizational behavior.
- PIA 535 Planning Methods

  Use of quantitative techniques in the development and preparation of plan and the means for their implementations.
- PIA 539 Comparative Urban Development
  Analysis of public policies that affect urban development.
  - PIA 541 International Politics
    Introduction to international relations.
- PIA 542 International Economics
  Study of performance and structure of the international economy and the ways in which it constrains domestic macroeconomic policies.
- PIA 543 Economics of Commercial Trade Policy Evaluates arguments for and against protection and adjustment assistance.
  - PIA 544 Technology, Political Economy, and International Relations

    Examines the interactions of technological
- PIA 545 The International Legal Order
  Analysis and description of distinctive characteristics of international low in the contemporary world.

developments, economic relations, and international politics.

- PIA 546 Studies in American Foreign Policy
  An evaluation of competing explanations offered for American foreign policy since 1945.
- PIA 547 Soviet Foreign Policy
  Studies of the developed and determinants of Soviet policy.
- PIA 548 Studies in Military Policy
  Examinations of selected issues relating to the aggregations, development, and use of military focus by national governments.
- PA 551 Relations among Advanced Industrialized Societies Comparisons of the foreign economic policies of the principal industrial states since WW II.
- PA 552 Relations between Industrial and Developing
  Countries
  Covers the basic of North-South bargaining as they
  have manifested themselves since the last 1960's.
- PA 561 Political Development
  Analysis of political change and the operation of political institution in the development process.

### APPENDIX E

### COURSE DESCRIPTIONS OF UNIVERSITY OF PITTSBURGH

- PIA 200 Administration of Public Affairs
  Introduction to issues and concepts in public administration.
- PIA 201 Quantitative Analysis

  Statistical techniques most commonly used in social sciences and management.
  - PIA 202 Policy Analysis and Evaluation Introduction to policy-making processes.
- PIA 203 Research Methods
  Introduction to the application of analytical tools
  and science research methods to problems associated with
  policy formulation, implementation, and evaluation.
- PIA 205 Macroeconomics for Public Management and Policy Emphasizes tools and techniques of achieving aggregate economic stability and growth in developing nations.
  - PIA 208 Administrative Theory
    A study of administration principles
  - PIA 218

Examines the way governments employ science and technology to achieve public policy objectives.

- PIA 219 Policy Design and Implementation
  Uses concepts, models and strategies for developing new and more appropriate solutions for public policy problems.
  - PIA 221 Strategic Management Focuses on techniques for managing organizations.
- PIA 232 Group Dynamics
  Involves students in the various dynamics occurring in small group situations.
- PIA 233 Current Issues in Personnel Management
  Discusses problems and current practices in performance appraisal.
- PIA 241 Economic Aspects of Government Explores the justification for government intervention in markets and examines the consequences.

- PIA 243 Productivity in the Public Sector

  Examines theory, techniques, approaches and development in ongoing productivity research projects.
- PIA 247 Introduction to Management Science
  A survey of analytical approaches to managerial problems, using quantitative and non-quantitative methods.
- PIA 248 Management Information Systems in Government Focuses on the definition, design and evaluation of MIS relevant to government and quasi-government activities.
- PIA 249 Decision Theory

  Decision theory approaches to solution of management problems.
- PIA 251 Quantitative Methods for Decision Making
  An introduction to basic theory and application of selected management science techniques such as input/output analysis, linear and goal programming.
  - PIA 252 Foreign Policy Evaluation
    A study of evaluating the framework of foreign policy.
  - PIA 253 Modern International Affairs
    A survey course in diplomatic history.
- PIA 254 Defense Policies
  Focuses on U.S. defense policy issues and processes pertaining to the strategic and intermediate range nuclear weaponry.
- PIA 256 Transnational Interactions

  Examines the myriad of sub-governmental and nongovernmental international interactions that occur daily.
- PIA 259 Policymaking in a World of Limited Growth
  Considers impact of policy-making processes in
  industrialized countries with limited economic growth.
  - PIA 260 Advanced Industrial States and the International Economy

Examines the implications of the variations in the domestic structure of advanced industrialized nations for their prospects of achieving power and prosperity in the international system.

PIA 261 Foreign Policy Process

Comparative study of foreign policy of selected countries.

- PIA 263 Diplomatic History
  A course on the "Cold War," from 1945 to the present.
- PIA 268 Role of Strategic Intelligence in International Security Studies

Examines the role of strategic intelligence in the formulation and execution of defense policy of various governments, primarily the United States.

- PIA 268A United States Security Policy in Asia Examines U.S. security policy in Asia.
- PIA 268B New Weapons Technology

As soon as one weapons system becomes operational, there are already plans for the next generation of technology. This course looks at the implications of this on defense policy.

- PIA 270 Nuclear Weapons and International Politics
  Designed as an exploration of how the world has changed, and how it has not changed, in the presence of weapons of mass destruction.
- PIA 271 Alternative Approaches to National Security Policy Examines alternative theories and models used by analysts and policy-makers in the design of U.S. national security policy.
- PIA 274 Problems of International Security
  A forum for lectures, discussion, and presentation of student research on topical security problems in the international system.
- PIA 276 International Security Decision-Making (NATO)
  Examines several major defense policy issues: arms
  transfer, arms control, strategy, force design, defense
  management, and alliance policies.

### APPENDIX F

### COURSE DESCRIPTIONS OF UNIVERSITY OF SOUTHERN CALIFORNIA

500 Public Administration and Society

Government and society; the administrative state; public-private interface; philosophy of American public administration, law and ethics; comparative perspectives. Individual self and career assessment.

501 Public Administration Problems

Investigations, reporting, and reviews of literature in variable subject matter relating to the administration of public functions.

502 Professional Development

Selected topics in the practical application of administrative concepts.

503 Field Work

Supervised study of management activities in governmental agencies.

504abcdef Public Management Skills

Basic skills courses and management analysis, personnel management, labor relations, budgeting techniques, public entrepreneurship, with additional "special topics" section to utilize resources when available.

506 Management Analysis

Classical management; systems theory and approaches; planning theory; work measurement; standard costs; methods improvement techniques; productivity and performance measurement; management information systems.

507 Human Resource Policy and Planning

National Human Resource Planning; Finance of Human Resource Development; Rate of Return Analysis; Public Sector Employment Policies.

512 Public Managerial Economics

Microeconomic theory applied to managerial issues in public and non-profit sectors; decision-making, organization models, pricing impact of public regulation on private sector behavior.

- 513 Finance of the Public Sector
  Sources of government revenue, intergovernmental financial relations, budgeting, public goods theory. Theoretical and applied skills in analysis of equity and efficiency issues.
- Principles of public financial management; time value of money, public financial statement analysis, cash management, debt management, capital budgeting, leasing versus buying, pricing government services.
- 515 Concepts and Practices of Public Budgeting
  Budget planning, budget formulation, tools for budget
  analysis and budget implementation.
  - 516 Concepts and Practices in Public Personnel Administration

Concept of man and of work; government personnel systems, including merit concepts, classification, and compensation; collective bargaining; organizational justice; training and development.

- 517 Organizational Development in Public Administration Overview of concepts and methodologies of organization development; diagnosing organizational needs; developing change strategies; selecting appropriate interventions.
- 518 Labor-Management Relations in Government
  Public employee unionization; legal provisions for
  collective bargaining; unit determination and recognition;
  bilateral negoti 'on; third-party processes; administration
  of agreements; evaluation of labor-management relations.
- 520 Seminar in the Administration of Local Government Intensive consideration of the functions of the municipal executive and environment. Research preparation and discussion of cases.
- 521 Financial Administration in Local Government Revenue sources, fees and charges, benefit assessments; financing economic development and redevelopment, issuing and managing debt, current asset management, and state-local relations.
- 522 Training in the Public Sector

  Emergence of public service training; learning theories; program development process-assessing needs, design, delivery and evaluation; role of media; individual, group, organization development; managing training.

- 525 Government Auditing of Performance Methodology of performance auditing; criteria for evaluation of publicly funded programs, identification of
- adverse conditions, assessing and effect, reporting management findings.
- 526 Public Policy Analysis Overview of policy analysis; rational, organizational, and political approaches to analysis; cost benefit and economic analysis; role of policy analysis.
- Public Policy Formulation Nature of public policy; public policy formulation processes; roles of institutions, groups, values; information and rationality in policymaking; models and other aids to policy choice.
- Public Policy Implementation 528 Post-legislative phases of public policy process; administrative and inter-jurisdictional processes; policy as a result of systems of organizations and individuals; improving policy implementation.
- Public Policy Evaluation Methods and models for policy evaluation; processes for linking evaluation to public policy formulation and implementation; political aspects of evaluation.
- Issues in National Security Administration National goals and objectives and their relationship to the reality of national security policies through organizational and administrative elements of government.
  - 549 National Security Administration and the Domestic and International Environment Interplay of domestic and international environments;

constraints upon national security program administration; administrative and organizational implications for future scenarios.

- Intergovernmental Management: Local Perspective Role of city, special district, and metropolitan governments in intergovernmental relations; intergovernmental relations; intergovernmental impacts on local policy process and service delivery; management problems and alternatives.
- Intergovernmental Management: State Perspective 553 Role of state government in intergovernmental relations, emphasis on California experience; financial aspects of intergovernmental system.

554 Intergovernmental Management: Federal Perspective Role of national government in intergovernmental process; impact of federal legislative, executive, and judicial actions on state and local government; intergovernmental policy-making process.

### 555 Project Management

Functions and processes of project management throughout the project cycle; planning and analysis, organizational design, control, evaluation; systems acquisition; public and private sector approaches.

- 556 Public Enterprise Management: Comparative Perspectives Objectives and organizational forms; relevant management theories; sector and country comparisons; special problems; political accountability, pricing, investment, regulation, privatization.
  - 558 Quantitative Analysis I

Various quantitative methods, including multivariate analysis, linear programming, and decision theory. Research design and causal modeling in management and policy analysis; use of computer packages.

559 Quantitative Analysis II

Empirical literature in management and policy analysis; application of analytic tools and quantitative methods to management and policy problems; case studies.

- 560 The Process of Innovative Decision-Making
  Theoretical foundations of modern evaluation methods;
  implications for practical implementation; innovative skills
  for effective decision-making.
  - 563 Seminar on the Community and the Administrative Process

Social stratification, the socioeconomic basis of community power, and external special interest group influences on policy formulation and the public administrator.

564 Federal Management Systems

Principle institutions and process in federal government for overhead leadership control; examines Office of Management and Budget, Civil Service Commission, General Services Administration, and General Accounting Office.

566 Management of Intergovernmental Programs

Analysis of relationships among governmental units in delivery of governmental programs; historical development of intergovernmental relations; present status and future implications.

- 568 Presidency, Congress, and the Bureaucracy Relationships in national government among political executive, legislative, and administrative units; reviews institutions, formal processes, and political dynamics.
- 570 Organizational and Public Policy
  Theories of complex organizations; intraorganizational and interorganizational processes related to policy implementation; regulation, inspection, service organizations, and clients.
- 571 The Voluntary Non-Profit Sector and Public Policy
  Theories of the non-profit sector relationships with
  the public and for-profit sector; sources of revenues; public
  policies toward the sector.
- 574 Strategic Planning in the Public Sector
  Analysis/field application of action research models
  for strategic planning in public agencies; design of effective
  public systems; citizens/administrators' roles in strategic
  decision-making.
- 575 Science, Technology, and Government
  Impact of science/technology on government policy,
  process, institutions; critical policy areas in science/
  technology; machinery for formulating science policy;
  governmental impact on science/technology.
- 579 Comparative Public Administration
  Methodologies, theories and models of comparison;
  administrative systems; role and functions of the public sector; administrative cultures.
- 582 Processes of Change in Developing Societies
  Nature of traditional and transitional societies;
  theories and practice of developmental change; role of
  bureaucracy in development; institution building; public
  enterprise; technology assessment and transfer.
  - 588 Action Training and Research in Organizations and Their Environments

Theories and processes for training employees to cope with organization/environment interaction; change theories; agency and citizen communication; action training and research methodology.

589 Policy Analysis Fracticum
Application and integration of the knowledge and techniques of analytic, quantitative, managerial, political and ethical analyses to specific public policy problems.

- 591 Research and Evaluation in Administration
  Methods of social science research and evaluation
  design; overview of qualitative and quantitative (multivariate) techniques; computer applications.
- 597 Public Organization and Management
  Practice of public management; use of management
  theories; strategic thinking and planning; understanding
  organizations; management skills and techniques; management in
  a public setting.
- 600 Seminar in Public Administration
  Scope and method in public administration; historical and philosophical perspectives; role of governmental bureaucracies in society.
- 626 Seminar in Public Policy Processes and Analysis
  Critical analysis of the policy field; theoretical
  foundations; integration of quantitative, organizational, and
  political considerations; policy research.
- 682 Seminar in Development Administration

  The development process; planning; assistance; the role of administration in achieving development goals.
- 691 Seminar in Research Methods
  Conceptual and model analysis; in-depth research;
  current research literature; theory construction; individual research papers.
- 699 Special Topics in Public Administration

  Current issues, trends, and developments in public administration.
- 700 Seminar in Public Administration Curriculum
  History and philosophy of professional education for
  public administration in the United States and other
  countries; curriculum, design, syllabus development, teaching
  techniques, learning aids.

### APPENDIX G

### COURSE DESCRIPTIONS OF SYRACUSE UNIVERSITY

- PPA 050 Computers and Computing in the Public Sector
  A course designed to introduce students to basic
  computer concepts as well as computer systems and applications
  available to them.
- PPA 721 Introduction to Statistics
  Provides a working Knowledge of the fundamentals of probability theory and statistical inference.
- PPA 709 Organization Theory

  This course will help students to better understand public sector organizations, especially how they function, how they are structured, and how they change.
- PPA 722 Quantitative Aids for Public Policy Analysis
  A survey of some quantitative models used in analysis
  of policies.
- PPA 730 Managerial Economics for Public Administrators
  Deals with the application of microeconomic analysis
  to public policy problems. Course is designed for students
  with a limited background in economics. The principal goal of
  the course is to teach students how to use basic economic
  reasoning to help untangle complex policy problems.
- PPA 730 Public Administration and Democracy
  This course examines public policy and administration in the context of constitutional democracy.
- PPA 734 Public Budgeting

  The budget process at the federal, state and local levels is covered in detail.
- PPA 761 Organization Development
  Examines organizations (their structure and processes)
  and the people who work within them (their values and behavior).
- PPA 772 Science, Technology and Public Policy
  This course discusses the role of public policy in
  technological change. It views technology as a resource that
  is both a tool of policy and a factor shaping policy.

PPA 774 Public Policy and Program Evaluation
This course introduces the student to various approaches to determining the effectiveness of public programs and policies.

### APPENDIX H

### COURSE DESCRIPTIONS OF UNIVERSITY OF MICHIGAN

Math 413 Calculus for Social Scientists

This course is designed specifically to provide students in all degree programs at IPPS with the fundamental mathematical tools necessary for their subsequent coursework.

IPPS 529 Statistics

This course covers descriptive statistics, probability theory, probability distributions, sampling distributions, confidence intervals, hypothesis testing, correlation, and simple regression analysis.

IPPS 555 Microeconomics

This course begins a two-term sequence designed to provide students with an understanding of the economic implications of public policies and with analytic tools useful in system design and policy planning.

IPPS 560 Foreign Policy and the Management of International Relations

This course examines alternative institutions and strategies through which nations articulate, either cooperatively or competitively, their foreign policy objectives.

IPPS 585 Political Environment of Policy Analysis

This course focuses on the political environment within which policy analysis takes place. The goal of this course is to provide the student with some of the background necessary to develop strategies for dealing effectively with the political environment of policy and administration.

IPPS 586 Organizational Design

This course employs a mixture of theory case studies, and group exercises in order to sharpen the abilities of students to forecast the consequences of existing organizational structures and to design effective alternatives.

IPPS 739 Media and Politics

The mass media of communications are important institutions in the political system and policy process. This seminar focuses on them as it explores topics relating to the role of the media in politics.

### IPPS 479 Operations Research for Public Policy

This course presents public policy problems for which operations research techniques have been proposed as solution aids. The course covers decision analysis, linear programming, Markov models, queuing theory, and transportation modeling.

### IPPS 571 Applied Econometrics

This course is an introduction to econometric methods and their use in policy analysis. Most of the course focuses on multiple regression analysis, beginning with ordinary least squares estimation and then considering the implications and treatment of serial correlation, heteroscedasticity, specification error, and measurement error.

### IPPS 572 Policy Models

This course offers an intensive examination of econometric and mathematical methods involved in modeling process.

### IPPS 738 Ethics and Public Policy

This is a course about question rather than answers. Its primary objective is to develop the student's ability to recognize and be articulate about the ethical implications of alternative policies and of alternative ways of making public policy.

### IPPS 501 Applied Microeconomics

This course briefly examines the basic models in the principal areas of microeconomic theory: consumer demand, production and costs, product markets, factor markets, allocative efficiency, and corrections for market failure.

### Econ 502 Applied Macroeconomics

This course is spent reviewing and elaborating on standard macro theory of the sort covered in an advanced undergraduate course.

### APPENDIX I

### COURSE DESCRIPTIONS OF UNIVERSITY OF CALIFORNIA AT BERKELEY

- 200A-200B Introduction to Policy Analysis
  Integrates various social science disciplines and applies these perspectives to problems of public policy.
- 210A-210B The Economics of Public Policy Analysis
  Theories of microeconomic behavior of consumers,
  producers, and bureaucrats are developed and applied to
  specific policy areas.
- 220 Law and Public Policy
  Exposes students to primary legal material, including court decisions, and legislative and administrative regulations.
  - 230A-230B Political and Organizational Aspects of Public Policy Analysis

Political and organizational factors involved in developing new policies, choosing among alternatives, gaining acceptance, assuring implementation, and copin with unanticipated consequences. Includes case studies.

240A-240B Decision Analysis, Modeling, and Quantitative Methods

Integrated course on quantitative techniques in public policy analysis.

- 205 Advanced Policy Analysis Seminar
  Each student will conduct a thorough analysis on a major policy question.
  - 259 Cost-Benefit Analysis

This course discusses and criticizes the conceptual foundations of cost-benefit analysis and analyzes in depth some important applied aspects such as endogenous prices of other commodities, methods to infer willingness to pay, valuation of life, uncertainty and the rate of discount.

260 International Comparative Study of Science and Technology

This course will analyze industrial and science policy from international perspectives.

277 Knowing and Valuing in Public Policy
This seminar confronts a series of fundamental policy
problems. How does one position oneself in relation to the
problems being analyzed? How does one choose among competing
kinds of data-and competing models of individual and
collective behavior?

Political Science 217 Politics and Culture
An examination of interrelationships of politics,
personality, and culture, normally with specific focus on
American materials.

### APPENDIX J

### COURSE DESCRIPTIONS OF GEORGETOWN UNIVERSITY

- 143-388 Political Theory and Public Policy
  An introduction to the normative analysis of public policy.
- 143-389 Introduction to Public Policy Analysis
  The policy-making process; the factors influencing the content and consequences of public policy; and examination of specific issues.
- 143-393 The Media in American Politics
  A survey of the mass communication media in American politics.
- 143-394 Politics of the Budgetary Process
  Analysis of interrelationships of institutions and practices of U.S. government and politics and budgetary processes at federal and state levels.
- 143-399 U.S. Federalism and Intergovernmental Affairs
  An examination of federalism as a form of union and of
  the historical development of American federalism from a
  historical-legal form of union to a political-administrative
  form of union.
- 143-400 Congress and Public Policy

  The making of U.S. public policy through the legislative process.
- 143-475 Public Administration
  A general survey of the theory and practice of administration in the public sector.
- 143-508 Analysis of Political Data
  This course provides an introduction to the basic aspects of political science research. The conduct of research is described including problem formulation, research design, and variable identification and measurement.
- 143-517 American Public Policy Process
  This course will focus on describing and evaluating the policy process in the United States. Attention will be given to the politics of, and actors involved in; agendabuilding, formulation, legitimation, and implementation.

- 143-585-01 American Government and Politics
  This course serves as an introduction to advanced level literature and thinking in American politics.
- 143-703 Political Theory and Public Policy
  A critical analysis of the normative dimension of selected problems of domestic policy.
- 143-715 Research Practicum in Policy Assessment
  Do public programs work? This course will consider
  the problems of evaluating public policy and assess the
  success of past attempts in public policy evaluation.

### APPENDIX K

### NPS TRANSPORTATION LOGISTICS MANAGEMENT CURRICULUM

The following matrix describes the Transportation Logistic Management Curriculum at the Naval Postgraduate School.

# TRANSPORTATION LOGISTICS MANAGEMENT (813)

	# ·	MM 2150 FINANCIAL ACCOUNTING	MM 2031 ECONOMIC DECISION MAKING	MAN 3333 MANAGERIAL COMMUNICATIONS SKILLS	MA 2300 MATHEMATICS FOR MANAGEMENT	IS 2901 COMPUTER LAB
MANAGI MADNUT	QTR 2	MAN3161 MANAGERIAL ACCOUNTING	MN 3140 MCNOECONOMIC THEORY	MN 3373 TRANSPORTATION MANAGEMENT 1	OS 3105 STATISTICAL ANALYSIS FOR MANAGEMENT 1	
	QTR 3	MN 3301 SYSTEMS ACQUISTION AND PROJECT MANAGEMENT	MAN 3172 PUBLIC POLICY PROCESSES	MN 3105 ORGANZATION AND MANAGEMENT	OS 3106 STATISTICAL ANALYSIS FOR MANAGEMENT 2	
9						

			1
OS 3106 STATISTICAL ANALYSIS FOR MANAGEMENT 2	OS 3006 OPERATIONS RESEANCH FOR MANAGEMENT	MN 4155 OPERATIONAL AUDITING	MN 4154 FINANCIAL MANAGEMENT IN THE ARMED FORCES
MN 3105 ORGANZATION AND MANAGEMENT	IS 3183 MANAGEMENT INFORMATION SYSTEMS	MN 3377 INVENTORY MANAGEMENT	MIN 3371 CONTRACTS MGMT AND ADMINISTRATION
MN 3172 PUBUC POUCY PROCESSES	MIN 4145 POLICY ANALYSIS	THESIS	MN 4105 MANAGEMENT POLICY
QTR SYSTEMS ACQUISTION AND PROJECT 3 MANAGEMENT	MN 4373 TRANSPORTATION MANAGEMENT 2	THESIS	THESIS
A C	£ 4	QTR.	OTR 6
	2MAADOA9	<b>STAUQARD</b>	

### APPENDIX L

### NPS TRANSPORTATION MANAGEMENT CURRICULUM

The following matrix describes the Transportation Management Curriculum at the Naval Postgraduate School.

### TRANSPORTATION MANAGEMENT (814)

IS 2901 COMPUTER LAB					
MA 2300 MATHEMATICS FOR MANAGEMENT	OS 310S STATISTICAL ANALYSIS FOR MANAGEMENT 1	OS 3106 STATISTICAL ANALYSIS FOR MANAGEMENT 2	OS 3006 OPERATIONS RESEARCH FOR MANAGERS	MN 4152 CORPORATE FINANCIAL MANAGEMENT	CURRYCULUM OPTION
MN 3333 MANAGERIAL COMMUNICATIONS SKILLS	MN 3373 TRANSPORTATION MANAGEMENT 1	MN 3105 ORGANIZATION AND MANAGEMENT	IS 3183 MANAGEMENT INFORMATION SYSTEMS	MN 3111 PERSONNEL MANAGEMENT PROCESSES	MN 4105 MANAGEMENT POLCY
MN 2031 ECONOMIC DECISION MAKING	MN 3140 MICROECONOMIC THEORY	MN 3172 PUBLIC POLICY PROCESSES	MN 4145 . POUCY ANALYSIS PROCESSES	THESIS	MN 3301 SYS ACQUISTION AND PROJECT MANAGEMENT
NAN 2150 FRANCIAL ACCOUNTING	MN 3161 MANAGERIAL ACCOUNTING	MATERAL LOGISTICS	MN 4373 TRANSPORTATION MANAGEMENT A.	THESIS	THESIS
ę -	OTR 2	MO E	₽ ·	aro s	a a
	MANAGINUT NAGNUT		SMARGOR	S STAUDARS	)

### APPENDIX M

### NPS ACQUISITION AND CONTRACT MANAGEMENT CURRICULUM

The following matrix describes the Acquisition and Contract Management Curriculum at the Naval Postgraduate School.

# ACQUISITION AND CONTRACT MANAGEMENT (815)

IS 2901 COMPUTER LAB	
MN 2302 SEMINAR	MN 2302 SEMINAR
MA 2300 MATHEMATICS FOR MANAGEMENT	OS 3105 STATISTICAL ANALYSIS FOR MANAGEMENT 1
MN 3333 MANAGERAL COMMUNICATIONS SKILLS	MN 3161 MANAGERIAL ACCOUNTING
MAN 2031 ECONOMIC DECISION MAKING	ONOMIC
MAN 2150 FINANCIAL ACCOUNTING	MAN 3303 MAN 3140 PRINCIPLES OF MACOGEC ACQUISITION AND THEORY CONTRACTING
<b>E</b> -	4 PTR
	MANAGI WAGNUT

MN 2302 SEMINAR	MN 2302 SEMINAR	MN 2302 SEMINAR	MN 2302 SEMINAR
OS 3106 STATISTICAL ANALYSIS FOR MANAGEMENT 2	OS 3006 OPERATIONS RESEARCH FOR MANAGEMENT	THESIS	MN 4105 MANAGEMENT POLICY
MN 3105 ORGANIZATION AND MANAGEMENT	IS 3183 MANAGEMENT INFORMATION SYSTEMS	CURRICULUM	CURRICULUM OPTION
MAN 3172 PUBLIC POLICY PROCESSES	ANALYSIS POUCY ANALYSIS	THESIS	THESIS
MN 3304 CONTRACT PRICING AND NEGOTIATIONS	MN 3305 CONTRACT ADMINISTRATION	MN 4301 CONTRACTING FOR MAJOR SYSTEMS	MN 4371 ACQUISTION AND CONTRACTING POUCY
QTŘ 3	<b>ATO</b>	QTR 5	QTR 6
	SMARBOR9	STAUGARD	

### APPENDIX N

### NPS DEFENSE SYSTEMS ANALYSIS

The following matrix describes the Defense Systems Analysis Curriculum at the Naval Postgraduate School.

### DEFENSE SYSTEMS ANALYSIS (817 DOD)

	OTR 1	MN 2150 FRANCIAL ACCOUNTING	MN 2031 ECONOMIC DECISION MAKING	MN 3333 MANAGERIAL COMMUNICATIONS SKILLS	MA 2300 MATHEMATICS FOR MANAGEMENT	S 2901 COMPUTER LAB
MANAGE FUNDAM	<b>E</b> ~	MANAGERIAL ACCOUNTING	MN 3140 MKROECONOMIC THEORY	MN 3105 ORGANIZATION AND MANAGEMENT	OS 3105 STATISTICAL ANALYSIS FOR MANAGEMENT 1	
	E m	CURRICULUM	MN 3172 PUBLC POUCY PROCESSES	CURRICULUM	OS 3106 STATISTICAL ANALYSIS FOR MANAGEMENT 2	
SMARDOR4	æ •	CURRICULUM	MIN 4145 POLICY ANALYSIS	IS 3183 MANAGEMENT INFORMATION SYSTEMS	OS 3006 OPERATIONS RESEARCH FOR MANAGEMENT	
3TAUQARD	OTR 5	THESIS	CURRICULUM OPTION	CURRICULUM OPTION	CURRICULUM	
	QTR 6	MANAGEMENT POUCY	THESIS	THESIS	CURRICULUM	

### APPENDIX 0

### NPS SYSTEMS INVENTORY MANAGEMENT CURRICULUM

The following matrix describes the Systems Inventory Management Curriculum at the Naval Postgraduate School.

# SYSTEMS INVENTORY MANAGEMENT

(819)

<del></del>	•	1.	,		
IS 2901 COMPUTER LAB		CS 2450 COMPUTER PROGRAMMING WITH FORTRAN			
MA 2300 MATHEMATICS FOR MANAGEMENT	OS 3104 STATISTICS FOR SCIENCE AND ENGINEERING	MN 3301 SYSTEMS ACQUISTION AND PROJECT MANAGEMENT	OS 3006 OPERATIONS RESEARCH FOR MANAGEMENT	OA 4501 SEMINAR IN SUPPLY SYSTEMS	MN 4310 LOGISTICS ENGINEERING
MN 3333 MANAGERIAL COMMUNICATIONS SKILLS	MN 3105 ORGANIZATION AND MANAGEMENT	MN 3372 MATERIAL LOGISTICS	IS 3183 MANAGEMENT INFORMATION SYSTEMS	CURRICULUM OPTION	MN 4154 FINANCIAL MANAGEMENT IN THE ARMED FORCES
MN 2031 ECONOMIC DECISION MAKING	MN 3140 MICROECONOMIC THEORY	MN 3172 PUBLIC POUCY PROCESSES	MAN 4145 POLICY ANALYSIS PROCESSES	THESIS	MN 4105 MANAGEMENT POLICY
MIN 2150 FINANCIAL ACCOUNTING	MN 3161 MANAGERIAL ACCOUNTING	OA 3501 INVENTORY 1	MN 3371 CONTRACTS MANAGEMENT AND ADMINISTRATION	THESSS	THESSS
AT -	ATQ ~	E E	#0 •	S S	OTR 6
	MANAGE MAGNUT	SMANDORY STAUGARD			

### APPENDIX P

### NPS FINANCIAL MANAGEMENT CURRICULUM

The following matrix describes the Financial Management Curriculum at the Naval Postgraduate School.

## FINANCIAL MANAGEMENT (837)

IS 2901 COMPUTER LAB	
MA 2300 MATHEMATICS FOR MANAGEMENT	OS 3105 STATISTICAL ANALYSIS FOR MANAGEMENT 1
MN 3333 MANAGERIAL COMMUNICATIONS SKRLS	MN 3105 ORGANIZATION AND MANAGEMENT
MAN 2031 ECONOMIC DECISION MAKING	MN 3140 MICROECONOMIC THEORY
MAN 2150 'FNAMCAL ACCOUNTING	MM 3161 MANAGENAL ACCOUNTING
<b>g</b> -	<b>QTR</b> 2
	BANAM MAGNUT

HAN 4161 HAN 3172 FRANCIAL HANAGEMENT CONTROL SYSTEMS HAN 4154 HAN	CY COST STATISTICAL ACCOUNTING ANALYSIS FOR MANAGEMENT 2	CURRICULUM OPERATIONS RESEARCH FOR FOR MANAGEMENT	CURRICULUM CURRICULUM OPTION	MANAGEMENT MANAGEMENT MANAGEMENT POUCY INFORMATION SYSTEMS
The state of the s	ENT.	LE EMENT EMED		

### APPENDIX Q

### NPS MPTA PROGRAM

The following matrix describes the MPTA Program at the Naval Postgraduate School.

### MPTA PROGRAM (847)

	ENT
IS 2901 COMPUTER LAB	MN 3902 COMPUTER SKOLLS ENHANCEMENT
MN 2111 SEMINAR IN MPTA ISSUES 1	MN 2112 SEMINAR IN MPTA ISSUES 2
MA 2300 MATHEMATICS FOR MANAGEMENT	OS 3101 STATISTICAL ANALYSIS FOR MANAGEMENT
MN 3333 MANAGERIAL COMMUNICATIONS SKILLS	MN 3105 ORGANIZATION AND MANAGEMENT
MN 2031 ECONOMIC DECISION MAXCING	MN 3140 MN 3105 MICROECONOMIC ORGANIZATION THEORY AND MANAGEMENT
MN 2150 FRANCIAL ACCOUNTING	MANAGERIAL ACCOUNTING
g -	OTR 2
	MANAGE

OTR 3	MAN 3750 R MAN POWER ECONOMICS	MN 3111 PERSONNEL PROCESSES	OS 3006 OPERATIONS RESEARCH	MN 4110 MULTIVARIATE MANPOWER DATA ANALYSIS 1	MN 2113 SEMINAR IN MPTA ISSUES 3
FO.	R APPLED MANAPOWER ANALYSIS	MN 4500 PRODUCTIVITY ANALYSIS	OS 4701 MANPOWER & PERSONNEL MODELS	MN 4111 MULTVARIATE MANIPOWER DATA ANALYSIS 2	
g .	THESIS	THESIS	MN 3172 PUBLIC POLICY PROCESSES	MIN 4106 MANIPOWER POLICY ANALYSIS	
<b>E</b> •	THESIS	CURRICULUM OPTION	IS 3183 MANAGEMENT INFORMATION SYSTEMS	MN 4105 MANAGEMENT POLICY	MN 4904 ADVANCED MPT RESEARCH APPLICATIONS

### APPENDIX R

### PART E OF NAVPERS INSTRUCTION 15839F

The following section of NAVPERS Instruction 15839F provides detailed information on the Navy Officer Subspecialty System.

### PART E

### SUBSPECIALTY CODES

### 1. Officer Subspecialty System

- a. The Officer Subspecialty System is an integrated manpower and personnel classification and control system which establishes criteria and procedures for identifying officer requirements for advanced education, functional training and significant experience in various fields and disciplines. Similarly, the Subspecialty System is used to identify those officers who acquire these qualifications. In addition to identifying qualitative officer manpower needs, the subspecialty system is used as the basis for generating the Navy's advanced education and training program requirements.
- b. The subspecialty classification codes and the criteria for applying these codes are contained in this manual. The policies and procedures for establishing subspecialty codes as a part of officer manpower requirements on Manpower Authorizations (OPNAY Form 1000/2) are contained in OPNAYINST 1000.16F.
- 2. Specialty and Subspecialty Concept. The area of specialization (specialty) required in a billet is identified by the designator code. Certain billets requiring additional qualifications beyond those indicated by a designator code are further identified by subspecialty codes. These codes define the field of application and additional education, experience and training qualifications needed to satisfy special requirements which meet specific criteria of the subspecialty validation process. Subspecialties are applicable to the Unrestricted Line, Restricted Line and Steff Corps, and are professional development fields secondary to specialties.
- 3. Subspecialty Coding System. The subspecialty coding system is described in the following paragraphs:
- a. Subspecialty Code Description. The subspecialty code is made up of five characters consisting of four numerals and an alphabetic suffix.

First Subset (1st and 2nd characters)	Second Subset (3rd and 4th characters)	Suffix (5th character)
	! !(c) Codes XX <u>1X</u> through XX <u>9X</u>  are used to express the	the level of the education/train-
land billets in the grades of LCDR- CAPT to indicate background expe- rience in one of the functional	<pre> tion/Training/Experience  fields as they are acquired  by officers or required in</pre>	(e) The Proven Subspecialist
specialty selection board action,	[Education/Training/Experi-	
(b) URL subspecialty billet re- quirements below the grade of LCDR will be expressed by "00"  entered in the first subset, i.e.,		Experience) may be used to    identify URL officers and re-    iquirements in the LCDR-CAPT    grades. A proven subspecialty    icode must always be accompanied
	1	by one of the specific Functional Field codes in the first subset. These codes are assigned to officers as a result of subspe- cialty selection board action.

First Subset	Second Subset	Suffix
(1st and 2nd characters)	(3rd and 4th characters)	(5th character)
Staff Corps, as listed below.	lare used to express the    broad or discrete Educa-  tion/Training/Experience	the level of education/training/  experience pertaining to the  field stated in the second sub-  set. The "Proven Subspecialist"
subspecialty codes denotes a unique Staff Corps field as follows:	  (b) Describes the Educa-  tion/Training/Experience  field within each of the  unique Staff Corps sub-	  -  (c) The alphabetic suffix states  the level of education/training/  experience pertaining to the  unique Staff Corps subspecialty.
09XX - Hedical Department (not corps specific)  11XX - CEC  12XX - JAG  13XX - Supply  14XX - Chaplain  15XX	ispecialties; must always the expressed in conjunction with the unique Staff Corps ifield code in the first subset. (See footnotes applicable to unique Staff [Corps codes.)	
and - Medical  16 <u>XX</u> /  17XX - Dental  18XX - Medical Services  19XX - Murse	f 1 1 1	

### b. Subspecialty Code Examples

First Subset	Second Subset	Suffix	Interpretation
00	33 1	P	Haster's level in Manpower, Personnel, and Training Analysis
90	95	Q	Proven Subspecialist, Master's level education in Computer Systems Management, experience in Manpower/Personnel field.
60	42	R	Proven Subspecialist in Operations Analysis, significant experience in the field of Plans and Programs.
70	68	G	Functional education in Strategic Weapons (FBM) with experience in Strategic Plans.
83	55	P	Master's level in Electronic Engineering with experience in the field of Material Support (RDT&E).
13	06	P	Supply Corps requirement for Master's level in Procurement Management,
19	35	J	Nurse Corps requirement for a fully trained orthopedic nurse.

### c. Subspecialty Coding Restrictions

- (1) LDO/NO. Subspecialty codes are not applied to Warrant Officer or Limited Duty Officer billets or personnel.
  - (2) Subspecialty codes are not applied to Flag Officer billets.
- (3) Master's level and higher education requirements normally will not be applied to Unrestricted Line shore duty billets below the grade of LCDR.

### (4) Doctor of Philosophy (PhD)

- (a) Within the Unrestricted Line, PhD billet requirements will be validated only for 1999 or 1959 billet designators to reflect the primacy of the education level.
- (b) PhD billet requirements expressed for the engineering science disciplines normally will be validated only within the Restricted Line and Staff Corps.
- (5) "Proven Subspecialist" and the <u>Functional Field</u> codes apply only to Unrestricted Line designators in the grades of LCDR-CAPT and are awarded as a result of subspecialty selection board action.

### 4. Recommendations to Establish, Delete or Revise Subspecialties

- a. Commands recommending establishing, deleting or revising codes within the subspecialty (SSP) structure should include the appropriate information as follows:
  - (1) Recommendations to establish a SSP code must include:
- (a) Recommended functional field code and/or education/training/experience field code, title(s), primary consultant and consultants for each code
  - (b) Any corresponding "NOTES" (e.g., special requirements) to be included in the manual
- (c) List of applicable education/training/experience field codes (when requesting a new functional field code) and/or list of applicable functional field codes (when requesting a new education/training/experience field code)
- (d) List of designators that can hold the SSP code including minimum and maximum paygrades applicable to officers and billets
- (e) Funding implications (including curriculum development, instructor workload, MILCON, OPN costs, and student/training billets)
- (f) Number and location of billets by activity type that will be identified by the proposed SSP (NOTE a SSP should usually identify a minimum number of billets and/or officers required to support a curriculum of training or education, or a path to significant experience. Recommend command consult with the Naval Postgraduate School and the Total Force Training and Education Division (OP-11).)
  - (g) Information on how the qualifications are presently identified
- (h) For education/training/experience field code only education curriculum or training programs that will support educational or training requirements

- (i) Problem areas (current and future)
- (j) Justification: a statement as to why existing billet descriptors (i.e., NOBC, AQD, grade, or designator) or current method of identifying the requirement are insufficient without the proposed SSP; other historical or amplifying information, if any
  - (k) Reserve implications
  - (1) Point of contact
  - (2) Recommendations to delete a SSP code must include:
    - (a) Code number and title
    - (b) Background (reason for deletion)
- (c) Information on how to recode billets and personnel presently coded with this SSP (include effective dates)
  - (d) Reserve implications
  - (e) Point of contact
  - (3) Recommendations to revise a SSP code must include:
    - (a) Current code number and title
    - (b) Proposed recoding and/or retitling
    - (c) Justification for proposed revision
    - (d) Information, as applicable, requested in above paragraphs 4a(1)(b) through (1)
    - (e) Point of Contact
- b. Submit all recommendations according to the procedures outlined in the introduction of this manual. Include CNO (OP-114) as professional education development manager in the "via addresses."
- 5. Subspecialty Code Billet Application
  - a. Criteria for Establishing Functional Field Billet Requirements
- (1) The Functional Field codes apply only to the Unrestricted Line and identify LCDR through CAPT requirements where previous experience in a functional field is required in addition to the qualifications expressed by the education/training/experience field code.
- (2) The Functional Field code must be based primarily on the overall functions of the billet and secondarily on the mission and functions of the organization. As such, the functional field expresses the professional area in which subspecialty coded officers will apply their specific education, training and experience.
- (3) The following examples illustrate the proper application of functional fields to subspecialty coded billets. In each example, a valid requirement for a graduate-level financial manager is deemed to exist:
- (a) Director, Research and Development Programming Division (OP-980); the primary billet functions involve the financial management of R and D programs. Therefore, the billet is coded 8331Q.

- (b) Director, Logistics Division, NAYCRUITCOM; the primary billet functions involve the financial management of recruiting programs in support of Navy's Manpower/Personnel effort. Therefore, the billet is coded 9031Q.
- (c) Financial Management Officer, Office of the Comptroller; the primary billet functions involve the Resource Allocation aspects of Navy's Plans and Programs. The billet is coded 6231P.
- b. Criteria for Establishing Education/Training/Experience Field Codes. An education/training/experience field coded billet is justified when:
  - \*Required and optional general criteria are satisfied; and
  - \*Required and optional level criteria are matisfied; and
  - \*Specific criteria are satisfied.

The Chief of Naval Operations (OP-114) defines general and level criteria for subspecialty code assignment. Based upon applicable general and level criteria, Primary Consultants develop and periodically review specific (education, training and/or experience) criteria for assigning subspecialty codes to billets. These billets require subspecialty codes to identify the minimum education, training and/or experience essential for optimum performance of duty.

### c. General Criteria

- (1) Required General Criteria The billet requires a naval officer with either operational, technical or managerial experience. A civilian cannot be substituted.
  - (2) Optional General Criteria One of the following criteria must be satisfied:
- (a) Formal education, advanced training or experience is required for optimum performance of duties;  $\underline{or}$
- (b) The supervision over personnel with advanced (graduate) levels of education is required in the billet.
  - d. Doctorate Level Criteria. C and D coded billets.
    - (1) Required D-code criteria All of the following criteria must be satisfied:
- (a) The billet requires comprehensive knowledge of specific theories, principles, processes and/or techniques certified through the acquisition of the doctorate for optimum performance of duty; and
- (b) The billet requires either: the conception, implementation, appraisal or management of exceptionally complex Navy and/or DoD programs.
  - (2) Optional D-code criteria One of the following criteria must be satisfied:
- (a) The billet requires the officer to routinely interface with personnel who possess doctorate level education; or
- (b) The billet requires the officer to exercise technical, educational or managerial supervision over personnel who possess doctorate level education.
- (3) Required and optional C-code criteria All of the D-code criteria are applicable; additionally the billet requires a proven subspecialist at the doctorate level. This officer is usually board selected as a proven subspecialist after successful completion of one or more significant tours in doctorate level billets in the subspecialty field.

### e. Post-Haster's Degree Level Criteria. H and N coded billets.

### (1) Engineer's Degree Level Criteria

- (a) Required N-code Engineer's Degree Level Criteria All of the following criteria must be satisfied:
- ((1)) The billet requires both engineering experience and comprehensive know-ledge of scientific theories and engineering principles, processes and/or techniques certified through the acquisition of the engineer's degree for optimum performance of duty; and
- ((2)) The billet requires either: the conception, appraisal, or management of exceptionally complex Navy and/or DoD programs. These programs usually involve ship, air, or weapon systems; equipment design and procurement; or related experimental and developmental (R, D, T, & E) programs; and
- ((3)) The billet requires the application of the most modern techniques in certain scientific fields, such as: hydrodynamics, serodynamics, fluid mechanics, thermodynamics, structural mechanics, nuclear physics or electronics.
- (b) Optional N-code Engineer's Degree Level Criteria One of the following criteria must be satisfied:
- ((1)) The billet requires the application of engineering principles in design and integration of large and complex systems and components on a daily basis;  $\underline{or}$
- ((2)) The billet requires the officer to routinely interface with personnel engaged in rigorous application of the latest engineering knowledge. The officer must also routinely interface with personnel who possess engineer's degrees; or
- ((3)) The billet requires the officer to exercise technical, educational, or managerial supervision over personnel involved in engineering systems management or operational system development. The officer must also exercise technical, educational, or managerial supervision over personnel who possess engineer's degrees.
- (c) Required and optional M-code Engineer's Degree Level Criteria All of the N-code criteria are applicable; additionally the billet requires a proven subspecialist at the engineer's degree level. This naval officer is usually board selected as a proven subspecialist after successful completion of one or more significant tours in engineer's degree level billets in the subspecialty field.

### (2) Other Post-Haster's Degree Level Criteria

- (a) Required N-code Post-Master's Degree Level Criteria All of the following criteria must be satisfied:
- ((1)) The billet requires significant educational experience and comprehensive knowledge of current theories and established principles, processes, and/or techniques certified through the acquisition of the post-master's degree for optimum performance of duty; and
- ((2)) The billet requires either: the conception, appraisal, or management of exceptionally complex Navy and/or DoD programs. These programs usually involve plans, policy, and/or decisions at the highest levels of military and/or government service; and
- ((3)) The billet requires the application of the most modern techniques in certain fields, such as: intelligence, management, political-military science, strategic planning, applied logic, operations analysis, logistical analysis, operations systems, communications, computer technology, environmental science, or law.

- (b) Optional N-code Post-Haster's Degree Level Criteria One of the following criteria must be satisfied:
- ((1)) The billet requires the application of intricate principles in plans, policy, or decision-making within large and complex DoD/Navy organizations on a daily basis; or
- ((2)) The billet requires the officer to routinely interface with personnel engaged in rigorous application of the latest educational knowledge within the subspecialty field. The officer must also routinely interface with personnel who possess post-master's degrees; or
- ((3)) The billet requires the officer to exercise fiscal, educational, or managerial supervision over personnel involved in the management or development of plans, policy, and/or decisions made at the highest levels of military and/or government service. The officer must also exercise fiscal, educational, or managerial supervision over personnel who possess post-master's degrees.
- (c) Required and optional M-code Post-Haster's Degree Level Criteria All of the N-code criteria are applicable; additionally the billet requires a proven subspecialist at the post-master's degree level. This naval officer is usually board selected as a proven subspecialist after successful completion of one or more significant tours in post-master's degree level billets in the subspecialty field.
  - f. Master's Degree Level Criteria. P and Q coded billets.
    - (1) Required P-code criteria  $\underline{\text{All}}$  of the following criteria must be satisfied:
- (a) The billet requires the combination of both professional experience and extensive knowledge of theories, principles, processes and/or techniques certified through the acquisition of the master's degree for optimum performance of duty; and
- (b) The billet requires either: the conception, implementation, appraisal or management of complex Navy and/or DoD programs.
  - (2) Optional P-code criteria One of the following criteria must be satisfied:
- (a) The billet requires the officer to routinely interface with personnel who possess master's degrees;  $\underline{or}$

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- (b) The billet requires the officer to exercise technical, educational or managerial supervision over personnel who possess master's degrees.
- (3) Required and optional Q-code criteria All of the P-code criteria are applicable; additionally the billet requires a proven subspecialist at the master's degree level. This naval officer is usually board selected as a proven subspecialist after successful completion of one or more significant tours in master's degree level billets in the subspecialty field.
  - g. F and G Code Level Criteria. F and G coded billets.
- NOTE F and G codes are used to denote officers who possess, and billets which require, master's degrees not fully meeting the specific master's degree criteria in a subspecialty. F and G codes also denote officers who possess, and billets which require, graduate level education and/or advanced training at less than the master's degree level (i.e., submarine achool, test pilot school, strategic weapons and advanced navigation training).
  - (1) Required G-code criteria All of the following criteria must be satisfied:
- (a) The billet requires the combination of both professional experience and knowledge of theories, principles, processes and/or techniques certified through graduate education or advanced training for optimum performance of duty; and

- (b) The billet requires the successful completion of an advanced training program and/or graduate education courses in the subspecialty field (the graduate education is normally less than one year long); and
- (c) The billet requires either the application of tested principles to problem areas or the appraisal of work performed by others in Navy and/or DoD programs,
  - (2) Optional G-code criteria One of the following criteria must be satisfied:
- (a) The billet requires the officer to routinely interface or supervise personnel who have extensive experience, advanced training or graduate education in the subspecialty field; or
- (b) The billet requires the officer to fully understand the operation and capabilities of unique, complex and highly advanced equipment and/or systems. The billet requires the officer to supervise the efficient, effective operation of these complex equipment/systems.
- (3) Required and optional F-code criteria All of the G-code criteria are applicable; additionally the billet requires a proven subspecialist at the G-coded level. This naval officer is usually board selected as proven subspecialist after successful completion of one or more significant tours in G-coded billets in the subspecialty field.
  - h. Elective Level Criteris. H-coded billets.
- NOTE H-codes are applied only to billet codes. Officers are not assigned H-codes. The H-code denotes billets in which a master's degree is desirable, but not required.
- (1) H-code criteria There are no definitive general or level criteria for H-coded billets. These billets should generally denote operational requirements where naval officers with advanced degrees and subspecialty codes (P,Q,M,N,C and D suffixes) could maintain their subspecialty field proficiency, while filling warfare-related/operational assignments.
  - i. Baccalaureate Level Criteria. E-coded billets.
    - (1) Required E-code criteria All of the following criteria must be satisfied:
- (a) The billet requires the combination of both professional experience and a basic knowledge of theories, principles, processes and techniques certified through the acquisition of the baccalaureste degree with major concentration in the subspecialty field for optimum performance of duty; and
- (b) The billet requires the performance of analytical work, the compilation of related reports and/or the effective assembly of information essential for the implementation and management of Navy and/or DoD programs.
  - (2) There are no optional E-code criteria.
  - j. Experience Level Criteria. R and S coded billets.
    - (1) Required S-code criteria All of the following criteria must be satisfied:
- (a) The billet requires the combination of professional experience and knowledge of theories, principles, processes and/or techniques in the subspecialty field; and
- (b) The billet requires knowledge in the subspecialty field obtained through training, education or prior successful service in the subspecialty field.
  - (2) There are no optional S-code criteria.

- (3) Required and optional R-code criteria All of the S-code criteria are applicable; additionally the billet requires a proven subspecialist at the experience level. This naval officer is usually board selected as a proven subspecialist after successful completion of one or more significant tours in experience level billets in the subspecialty field.
  - k. Training Level Criteria. T-coded billets.

NOTE - T-coded billets are entry-level subspecialty billets, and are not required to meet general criteria standards.

- (1) Required T-code criteria All of the following criteria must be satisfied:
- (a) The billet will provide sufficient professional experience and knowledge of theories, principles, processes and/or techniques in the subspecialty field; and
- (b) The billet will provide a means to meet the experience criteria (successful previous tour) necessary for an S-coded billet.
  - (2) There are no optional T-code criteria.
  - 1. Proven Subspecialty Billet. C, M, Q, F and R-coded billets.
- (1) These codes apply only to Unrestricted Line officer (URL) billets in the grades of LCDR through CAPT.
- (2) The billet must first satisfy the proper criteria for the subspecialty education, training and experience at the base (non-proven subspecialist) level.
- (3) Proven subspecialty billets must not exceed 30 percent of the total subspecialty requirements within any one subspecialty field. This will be controlled by CNO (DNCO (Manpower, Personnel and Training)).
- (4) In general, these billets require the more experienced, senior (proven) officers of the subspecialty system. The billets should be thought of as follow-on billets for basic subspecialty system billets.
- 5. <u>Subspecialty Application Responsibilities</u>. The functions, tasks and responsibilities of the Officer Subspecialty System Consultants, Coordinators and Sponsors are contained in OPNAVINST 1080.16 series. CNO (OP-114D) coordinates assignment of SSPs to billets. N4PC-440 coordinates assignment of SSPs to officers. N4PC-912 manages subspecialty coding for reserve officers on inactive duty.
- 7. Subspecialty Suffixes. The subspecialty suffixes are defined as follows:

### \*B Validated requirement for master's or higher level of education but second priority to P, Q, M, N, C, or D-coded billets for assignment of qualified officer; used when subspecialty code compensation for the billet has not been identified.

- C Doctoral level of education proven subspecialist
- D Doctoral level of education
- E Baccalaureate level of education in a field applicable to the subspecialty

### 7. Subspecialty Suffixes. (continued)

Suffix	<u>Definition</u>
F	Master's degree not fully meeting Navy criteria or graduate education at less than master's level-proven subspecialist
G .	Master's degree not fully meeting Navy criteria or graduate education at less than master's level
*н	Billet code to indicate a position for which the assignment of an officer with a master's level education is desirable but not required
J	Fully trained (Medical Department)
K	Board certified/Board equivalency certified (Medical Department)
M	Post-master's graduate degree level of education - proven subspecialist
N	Post-master's graduate degree level of education
P	Master's level of education
Q	Master's level of education - proven subspecialist
**R	Significant experience - proven subspecialist
**s	Significant experience
T	Billet Code: denotes training billet which qualifies incumbent for an S-code Officer Code: identifies students in DUINS leading to the indicated subspecialty qualification
U	Rasic nursing preparation (Nurse)
ν	Formal preparation beyond basic professional education in a program approved by Naval Medical Command
W	Optometrist with master's level preparation in Public Health (Medical Service Corps)

<sup>\*</sup>Applies only to billet codes.

<sup>\*\*</sup>The codes denoting significant experience should be limited to those fields where requirements exist or skills are achieved outside a directly related specialty/designator; e.g., an Intelligence specialist (1639 designator) billet should not be coded XX17S or XX16S since it may be assumed that all such specialists would be so qualified in Naval Intelligence.

### 8. Subspecialty Functional Fields

Functio	onal (1)	Functional Field		Primary Sponsor		Sponsors
						- Doublets
19XX		GENERAL UNRESTRICTED LINE (URL) SPECIALIST	1	OP-139	1	
29XX	1	PUBLIC AFFAIRS	1	CHINFO	1	
30XX	1	INTELLIGENCE	1	OP-892	1	NAVINTCOM, OP-894
46XX	١	NAVAL WARFARE	i	OP-97	1	QP-92, 93, 95, 97
50xx		COMMAND & CONTROL (C <sup>2</sup> )		OP-994		OP-02, 03, 05, 07 NAVESCORU, NAVTELCOM, COMSPANAR, OCEANAV, NAVOCEANMET
	1xx +	PLANS AND PROGRAMS Program Appraisal Resource Allocation		OP-898	=	QP-91 QP-90, 92
70XX	1	POL-MIL/STRATEGIC PLANNING	1	OP-96	ı	OP-92, 994, PM-1
80XX		MATERIAL SUPPORT	-	NAVSEA		OP-02, 03, 04, 05, 098, NAVSEA, NAVAIR, COMSPAWAR,
82	1xx ± 2xx ± 3xx +	Logistics Material Systems RDT&E	‡	OP-84 NAVSEA OP-898	‡	NAVEUP, CHR, COMSC, SSP
90xx 91	Lxx +	MANPOWER-PERSONNEL Reserve Mowr-Pers Mgmt	+	OP-11 CNAVRES	+	OP-01, CNET, CNRC

### NOTES (Paragraph 8):

<sup>(1)</sup> These broad technical and managerial functional fields apply only to the Unrestricted Line and within the grades LCDR-CAPT.

<sup>(</sup>a) On billets, these functional codes express a requirement for an officer with background experience in the functional field in addition to the education/training/experience identified by the second two digits of the subspecialty code.

<sup>(</sup>b) In officer records, the functional code is used to indicate utilization of the education/training/experience and thereby reflects additional experience/qualifications achieved. Functional codes are assigned to officers as a result of subspecialty selection board action.

### 9. Subspecialty Education/Training/Experience Fields

Code	Education/Training/Experience Field	Primary   Consultant	
1	DUDI TO ACCATOR		!
 	PUBLIC AFFAIRS  I Public Affairs	TCHINFO	
XX10	Public Attairs	CHINFO	
	HUMANITIES		
XX11 1XX12	English   History	USNA	
	, uracory	· · · · · · · · · · · · · · · · · · ·	
	INTELLIGENCE		
XX16  XX17	Joint Intelligence   Navel Technical Intelligence	NAVINTCOM	OP-092, 094
	DOL MIL /CIGATEGIA DI ANNINO		
1XX20(1)	POL-MIL/STRATEGIC PLANNING    General Political Science	OP=06	<del></del>
XX20\\\	Middle East/Africa/South Asia	+ 01-08	i :
	Far East/Pacific	<u> </u>	į
1XX23   XX24	Western Hemisphere	+	
	International Negotiations	+	
XX26	Strategic Planning (General)	ゴ	i
XX27	Strategic Planning (Nuclear)	T	
; !	MANAGEMENT		
xx30(1)	Management (General)	NAVAIR	OP-04, 05, 094
xx31 	Financial Management	T OP-92	DNAVCOMPT, NAVSUP, NAVFACENGCOM, NAVHED-
XX32	Haterial Logistics Support Management	NAVAIR -	COM, NAVSEA     NAVSUP, OP-04, 05,
xx33	Hanpower, Personnel, and Training	TOP-11	NAVSEA, COMSPANAR
i_xx35	Transportation Management (MSC)	TCOMSC -	TOP-04 -
1_xx36(6)	Hanpower and Personnel Mgmt (General)	OP-11	TOP-01, CHRC
XX37  XX38(6)	Education and Training Management Organizational Effectiveness	CHET OP-15	
XX39(6)	Systems Acquisition Management		1
	APPLIED LOGIC	<del></del>	
-XX40(1)	Tapplied Logic (General)	T0P-91	T CHR -
1XX41	ipplied Mathematics	USNA -	
XX42	Operations Analysis	OP-91	OP-92, 953, DNAVCOMPT,
	OPERATIONS SYSTEMS TECHNOLOGY	<del></del>	
XX43	Operational Logistics		COMSC, OP-03, 40, 60,
	Antisubmarine Warfare		<u>  91</u>   OP-02, 03, 05, 094, 0 <u>98</u>
1XX45	Command & Control (C2)	OP-094	1 00 -00 03, 03, 03, 030, 090
i xx46	Electronic Warfare		OP-02, 03, 05, 094, 1 07, COMSPAWAR
' <del></del>			,

Code	Education/Training/Experience Field	Primary Consultant Consultants	·
	ENVIRONMENTAL SCIENCE		
XX47	Geophysics ·	TOP-952 TNAVOCEANCOM, CHR, DM	<b>\</b> _
XX48 XX49	Meteorology	4 (	
	Operational Oceanography	1	
	NAVAL SYSTEMS ENGINEERING		
XX59 (1,4)	Naval Systems Engineering (General)	NAVSEA OP-92, 93, 95, COMS PAWAR, CNR	
XX51	Naval Construction & Engineering	<del></del>	
XX52 XX53	Nuclear Engineering	MAVSEA/NAVEACT	
	Nuclear Propulsion Plant Operations Naval/Mechanical Engineering	OP-62 NAVSEA	
-XX55 (5)	Electronic Engineering	COMSPANAR NAVSECCRU, OP-97, CNI	R.—
	and an all and all all all all all all all all all al	NAVSEA, NAVTELOOM	•••
XX56	Underwater Acoustics	NAVSEA, ONR, OP-894, 87	
	WEAPONS ENGINEERING		
XX60 (1,3)	Weapons Engineering (General)	TNAVSEA TONR, OP-985, 02, 83,	_
xx61 (5)	Weapons Systems Engineering	# 85, COMSPAWAR	
xx62	Chemistry	<b>ゴ</b>	
xx63	Weapon Systems Science (Physics)	I 1	_
xx57	Nuclear Physics (Weapons & Effects)	OP-981 DIA, OP-65	_
XX68 XX69	Strategic Weapons (FBM)	SSP OP-02	
	Strategic Navigation (FBM)		
	AERONAUTICAL SYSTEMS ENGINEERING		
xxx7g (1)	Aero Systems Engineering (General)	TNAVAIR TONR, OP-05, CONSPANAI	R
xx71	Aeronautical Engineering	I	
xx(72 (5)	Avionics	I I	
xxx73	Flight Performance/Test Pilot	+	
XX75 (1)	Space Systems (General)	OP-943 OP-892, CONSPANAR,	
-xx76	Space Systems Operations	NAVAIR, NAVSEA	
-XX77	Space Systems Engineering	+	
	COMMUNICATIONS	·	
xx8g (1)	Communications (General)	TOP-941 TOP-094, NAVSECCRU,	
(5)	Communications Engineering	COMSPANAR, NAVTELCOM	
XX82	Communications Systems Technology	<b>ヿ</b> !	
	COMPUTER TECHNOLOGY		
xx(9g (1)	Computer Technology (General)	TOP-945 THAVSECORU, NAVTELCOM	, —
xx91 (5)	Computer Technology - Science	CNR, COMSPANAR, NAVO	
xx95	Computer Technology - Systems Manageme	ent NAVHEDCOM	•
9999 (2)	ANY DISCIPLINE	OP-61	

### NOTES (Paragraph 9):

- (1) As billet code, generally used at CAPT/CDR level. Denotes requirement which may be satisfied by any discipline within immediate skill series.
- (2) As billet code, indicates requirement may be satisfied by any education/training/experience field at the specified level. As an officer code, denotes education in a field outside discrete education/training/experience fields.
  - (3) XX60X billets may be filled also by officers coded XX55, XX56.
  - (4) XX50X billets may be filled also by officers coded XX61, XX63.
- (5) XX55, 61, 72, 81, 91 can be interchanged to satisfy Electronics Engineering billet requirements.
  - (6) No longer assigned.

### 16. Staff Corps Subspecialties

Code Education/Training/Experience Field Consultant Consultants  CIVIL ENGINEERING CORPS  1180 Civil Engineering (General) (NOTE 2) NAVFACENCOM OP-84  1101 Facilities Engineering 1102 Petroleum Engineering 1103 Ocean Engineering  JAG CORPS  1208 Legal (General) (NOTE 1) 1201 Military Justice (Advanced) 1203 International Law 1204 Taxation 1205 Health Care Law 1206 Labor Law 1207 Environmental Law  SUPPLY CORPS  1300 Supply Management (General) 1301 Supply Acquisition/Distribution 1302 Inventory Control	
Civil Engineering (General) (NOTE 2)	
Tacilities Engineering   Petroleum Engineering	
Table   Petroleum Engineering	
JAG CORPS    1200	
JAG CORPS    1200	
Legal (General) (NOTE 1)	
Legal (General) (NOTE 1)	
1201	
1201	
International Law  1204 Taxation  1205 Health Care Law  1206 Labor Law  1207 Environmental Law  SUPPLY CORPS  1300 Supply Management (General)  1301 Supply Acquisition/Distribution  1302 Inventory Control	
1205	
1206 Labor Law  1207 Environmental Law  SUPPLY CORPS  1300 Supply Management (General) NAVSUP 1301 Supply Acquisition/Distribution 1302 Inventory Control	
SUPPLY CORPS  Supply Management (General)  1301 Supply Acquisition/Distribution  1302 Inventory Control	
SUPPLY CORPS  1300 Supply Management (General) NAVSUP 1301 Supply Acquisition/Distribution 1302 Inventory Control	
1300 Supply Management (General) NAVSUP 1301 Supply Acquisition/Distribution 1302 Inventory Control	
1300 Supply Management (General) NAVSUP 1301 Supply Acquisition/Distribution 1302 Inventory Control	
1301 Supply Acquisition/Distribution 1302 Inventory Control	
1301 Supply Acquisition/Distribution 1302 Inventory Control	
1302 Inventory Control	
1304Material Movement	
1365 Retailing	
1306 Procurement	
1307 Petroleum Management	
1308 Subsistence Technology	
CHAPLAIN CORPS	<del></del>
The second	
1400 Management and Administration OP-097	
1410 Homiletics, Liturgy and Church Music 1420 Religious Education	
1438 Religion in Culture	
1442 Pastoral Counseling	
1450 Ethics	•
1469 Training and Education Management	
1470 Ecclesiastical Communications Management	

		Primary	i
Code	Education/Training/Experience Field	Consultant	Consultants
	HEDICAL DEPARTMENT (not corps specific)		
! !	(NOTE 3)		· • • • • • • • • • • • • • • • • • • •
!	(MOIR 3)		
	Tuestab Come Management	1 OP-093	NAVHEDCON
0934	Health Care Management	1 01-073	, wattibood.
ļ		•	
1	MEDICAL CORPS (NOTE 3)		
!		<del>_</del>	L WAIRIED COM
1500	General Surgery	1 OP-093	HAVHEDCOH
1501	Colon/Reatal Surgery	1	· i
1502	Thoracia Surgery	1	Į.
1503	Peripheral Vascular Surgery	1	!
1504	Renal Transplant Surgery	ŧ	
1506	Pediatric Surgery	1	l
1507	Thoracic/Cardiovascular Surgery	1	1
1508	Urology	1	1
1509	Pediatric Urology	1	1
1510	Obstetrics/Gynecology	1	1
1511	Perinatal Biology	1	1
1-1512	Reproductive Endocrinology	1	1
1515	Neurologic Surgery	Í	1
1516	General Orthopedic Surgery	•	i
1-1517	Hand Surgery	i	i
	Spine Surgery	i	į
1518	Pediatric Orthopedics	;	•
1_1519		1	;
1520	Plastic Surgery	.1	!
1_1521	Facial Plastic and Reconstructive Surger	/ į	i r
1522	1 Otolaryngology Head and Neck Surgery	Į.	•
11523	Otology	ì	į
1_1524	Ophthelmology	}	1
1_1525	Strabismology	<u> </u>	!
l <u> </u>	Corneal and External Eye Disease	į	1
1_1527	Retinal Surgery	i	Ī
1528	Neuroophthalmology	1	1
1 1529	Oculoplastics	1	Į.
1530	Glaucoma	1	1
1540	Anesthesiology	1	1
1550	Critical Care	1	1
1551	Maternal/Fetal Medicine	1	1
1560	Surgical Oncology	1	1
1561	Urologic Oncology	1	1
1562	Gynecologic Oncology	i	İ
1	1	i	i
i	•	i	i
1-1600	General Medicine (GMO)	i	i
1-1601	Fleet Marine Forces Medicine	i	i
1602	Flight Surgery	;	;
			;
1_1603	Space Medicine	1	;
1 1604	Surface Forces Medicine	1	;
1_1605	Undersee Medicine	i	• 1
1_1610	Femily Prectice	1	!
1_1612	General Internal Medicine	Ţ	1
I <u></u> 1614	General Pediatrics	Ī	ţ
1_1615	Neonstology	1	1
1_1616	Emergency Medicine	1	1
1 1618	Dermatology	1	1
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1		1.62	<del></del>
Code	Education/Training/Experience Field	Primary	
		Consultant	Consultants
1			
1	MEDICAL CORPS (cont'd)		
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1620	General Neurology	TOP-893	NAVMEDCOM
1621 1622	Child Neurology		14112224
1623	Psychiatry	}	}
1624	Child Psychiatry	1	
1626	Preventive Medicine, Aerospace	<b>j</b>	}
1628	Preventive Medicine, Occupational	}	
1630	Preventive Medicine, General		
1632	Preventive Medicine, Public Health	]	
1634	Hyperbaric Medicine		
1641	Physical Medicine and Rehabilitation		
1642	Infectious Disease	1	
1643	Pulmonary Disease Cardiology		
1644	Adolescent Medicine	1 1	
1645	Tropical Medicine	1 1	
1646	Gerontology	1	
1647	Gastroenterology	1	
1648	Hematology		
1649	Oncology	1	
1650	Hematology/Oncology	1 1	
1652	Allergy/immunology		
1653	Immunology	1	
1654	Endocrinology/Metabolism		
1655	Nephrology	1	
1656	Rheumatology	1	
1679	Diagnostic Radiology	1	
1671	Pediatric Radiology	1	
1672	Neurologic Radiology		
1673	Nuclear Radiology	j	
_1674	Biologic Radiology	1	
1676	Therapeutic Radiology	! [	
1678	Nuclear Medicine	1	
1689	Pathology Anatomic/Clinical	1	
1681	Clinical Pathology	{	
1682	Anatomic Pathology	1 1	
1683	Neuropethology	] ]	
1684 1685	Dermatopathology	}	
1686	Forensic Pethology	1	
1687	Hematopathology	1	
1688	Radioisotope Pathology	) j	
1689	Immunopathology		
1690	GYN Pathology		
~~~	Ophthalmic Pathology	}	
		·	•
	DENTAL CORDS (Nown 3)		
	DESTAL CORPS (MOTE 3)		
1700	Dentistry (General)	_	
_171 <b>0</b>		OP-893	NAVHEDCOM
1729	Dental Education Programs		
1725	Comprehensive Dentistry	}	
1730	Maxillofacial Prosting	}	
1735	Orthodontics	1	
	1	ì	
_173 <b>9</b>	Maxillofacial Prosthetics Orthodontics		

Code	Education/Training/Experience Field	Primary Consultant	Consultants
	DENTAL CORPS (cont'd)		
1740 1745	Operative Dentistry Otal Medicine/Oral Diagnosis	OP-093	NAVMEDCOM
1750 1760	Oral Surgery Periodontics		
1769 1775	Prosthodontics Public Health Dentistry		
1780 1790 1795	Oral Pathology Dental Science and Research Pedodontics		
	redocontrics	<u> </u>	
	MEDICAL SERVICE CORPS (NOTE 3)		
1896	Health Care Administration (NOTE 4) Patient Administration	OP-893	NAVMEDCOM
1892	Medical Logistics Administration	1	
1803 1804	Medical Data Services Administration Medical Construction Liaison		1
1810	Biochemistry	1	
1811	Toxicology		}
1815	Microbiology		1
1816	<u> </u>		ì
1817	Immunology		į
1819 1821	Parasitology Virology		
1825	Radiation Health	1	
1826	Radiation Survey Ionizing		
1827	Radiation Survey Non-Ionizing		
1828	Radiation Specialist	]	
1835	Physiology		İ
1836 1840	Aerospace Physiology		1
1841	Clinical Prychology Child Psychology		1
1642	Neuropsychology		}
1843	Medical Psychology		
1844	Aerospace Experimental Psychology		
1845	Research Psychology		
1850	Entomology		ł
1860 1861	Environmental Health Industrial Hygiene	1	
1862	Audiology		
1865	Medical Technology		
1879	Social Work		1
1873	Physical Therapy		
1874	Occupational Therapy		
1976	Clinical Dietetics	1	1
1877 1889	Administrative Dietetics Optometry	1	
1887	Pharmacy, General		
1888	Phermacy, Clinical	-	1
1892	Podiatry	1	1
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Code	Education/Training/Experience Field	Primary Consultant	Consultants
Coole	Soucactory training/Expertence Freid	Consultant	Constitution
1			· · · · · · · · · · · · · · · · · · ·
1	NURSE CORPS (NOTE 3)		
			<del>-</del>
1900	Professional Nursing (NOTE 5)	OP-893	NAVMEDCOM
1961	Administration	İ	1
1903	Education	Ì	1
1910	Medical/Surgical Nursing		1
1911	Medical Nursing	<b>\</b>	i
1912	Surgical Nursing	<b>,</b>	1
1913 1916	Cardiovascular Nursing Oncology Nursing	į .	1
1920	Maternal and Child Health	1	t
1921	Obstetrical Nursing		1
1922	Pediatric Nursing	Ì	1
1923	Newborn Nursing	}	1
1930	Psychiatric Nursing	1	1
1935	Orthopedic Nursing		Ļ
1949	Ambulatory Care Nursing	1	
1945	Energency/Trauma Nursing		
1950	Operating Room Nursing	]	
1960	Critical Care Nursing	j	1
1961	Surgical Intensive Care Mursing		j
1962	Medical Intensive Care Nursing		•
1963	Coronary Care Nursing	1	
1964	Neonatal Intensive Care Nursing		
1968	Post Anesthesia Nursing	1	
1972	Anesthesia	1	
1974	Pediatric Nurse Practitioner		
1975	Adult Health Nurse Practitioner		
1976	Family Nurse Practitioner	<b>\</b>	
1980 1981	OB/GYN Nurse Practitioner Nurse Midwife	ł	
1301	unter widning	1	I

### NOTES (Paragraph 19):

(General) These codes describe fields unique to the various Staff Corps specialties. Staff Corps requirements outside these fields will be given the applicable functional field or 90XX numerical code and the appropriate education/training/experience code.

- (1) As billet code, normally applied to CAPT/CDR positions. Denotes requirements which may be satisfied by any discipline within the immediate field/series. Also used to identify officers possessing education in a related field.
- (2) Billet code only, normally applied to CEC CAPT/CDR positions. Denotes requirement which may be satisfied by graduate education in any technical or managerial field.
- (3) The following criteria shall be used in the assignment of subspecialty codes to identify officers in the Medical Department:

Subspecialty 1 - Specialty in which an officer is currently fully credentialed and actively practicing as a primary duty, or the specialty for which the officer is in training. Trainees are not counted in specialty inventories.

Subspecialty 2 - Fully trained, may not be currently credentialed or actively practicing the specialty as a primary duty. Usually the specialty in which trained prior to attaining Subspecialty 1. May require refresher training to become fully credentialed.

Subspecialty 3 - Fully trained, may not be currently credentialed or practicing the specialty. Usually the specialty in which trained prior to attaining Subspecialty 2. May require lengthy refresher training to become fully credentialed.

### NOTES (Paragraph 10): (cont'd)

- (4) This code (1800) indicates a billet requirement for a Health Care Administrator of the Hedical Service Corps with the specified level of education and/or experience in health care administration or related management disciplines.
- (5) This code (1900) indicates a billet requirement for a Nurse Corps officer qualified in any of the disciplines included within the field with the level of education, training, or experience as specified by the suffix.

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